THE ROLE OF RESEARCH IN SOCIAL INNOVATION

> How can we make research more useful to organisations and society?

Research Council UK, Innovation Knowledge Centre, Nesta, Technology Strategy Board, Wellcome Trust, Economic and Social Research Council

This survey of 1,892 people from 46 countries, mainly in the UK, Europe and North America, explores how organisations, members of the organisation and wider networks, work to generate, share and use research knowledge to inform their work and decision making. It also explores how organisations and their members access research knowledge and what they think about research knowledge. The survey was conducted between November 2013 and January 2014. The organisations ranged in their governance and sector, from small to large, and from charities to commercial organisations. The survey was distributed through the Research Councils UK, Nesta, Technology Strategy Board, Wellcome Trust and Economic and Social Research Council mailing lists, and through social media.

Types of research people turn to and how often they read it

Respondents (Organisations) (Individuals)

The preference for research reports and articles, and for established professionals, is probably because these are considered the most reliable and authoritative sources of research knowledge. Blogs and tweets are much more popular with people who are more interested in research than the average person, and are more likely to be used by people who are more interested in research than the average person.

How people find suitable research

Respondents (Organisations) (Individuals)

Respondents (Organisations) mentioned Twitter, Blogs and Intranets sometimes or often in comparison. Respondents (Individuals) mentioned Twitter, Blogs and Intranets sometimes or often in comparison. Respondents (Individuals) also mentioned Facebook, Google+ and Linkedin. Respondents (Organisations) mentioned Google+ and Linkedin. Other sites mentioned were Pinterest, Slideshare, Wikipedia, Yammer, Twitter lists, Reddit, Storify, Stackexchange, Quora, Delicious, Stumbleupon, Tumblr, Wordpress, Google Scholar, Google Alerts, Google Groups, Google Reader, Google Docs, Google Drive, Google Calendar, Google Hangouts, Twitter, Facebook, Linkedin, Google+, Youtube, Vimeo, Flickr, Instagram, Twitter lists, Twitter hashtags, Twitter searches, Twitter feeds, Twitter followers, Twitter following, Twitter mentions, Twitter retweets, Twitter favourites, Twitter direct messages, Twitter profiles, Twitter bios, Twitter pictures, Twitter videos, Twitter links, Twitter photos, Twitter videos, Twitter links, Twitter photos, Twitter videos, Twitter links, Twitter photos