

10th Annual

NONPROFIT MANAGEMENT INSTITUTE

Building Resiliency: Yourself, Your Organization, Your Society

SEPTEMBER 9, 10:45 – 12:15 P.M.

LEAN EXPERIMENTATION FOR THE SOCIAL SECTOR: BUILD SMART TO LEARN FAST



STEVE BLANK

*serial entrepreneur, educator,
and author*

 @sgblank



ALETHEA HANNEMANN


*VP of product and national programs,
Taproot Foundation*

 @alethea_hann



CHASE ADAM

*founder,
Watsi*

 @ChaseAdam17



GIFF CONSTABLE

*CEO,
Neo*

 @giffco

Fireside Chat



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Lean Experimentation Activity


- Understand
- Observe
- Point of View
- Ideate
- Prototype and Test
- Do the Pixar Pitch

Panel Discussion



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