



STANFORD SOCIAL INNOVATION REVIEW PRESENTS

DATA ON PURPOSE

CREATING SOCIAL CHANGE WITH DATA

JUNE 2, 9:55 – 10:55 A.M.

HOW TO CREATE A DATA-DRIVEN ORGANIZATION



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Benetech

 @JimFruchterman
 @Benetech



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Stanford **SOCIAL**
INNOVATION Review

How much did we spend?

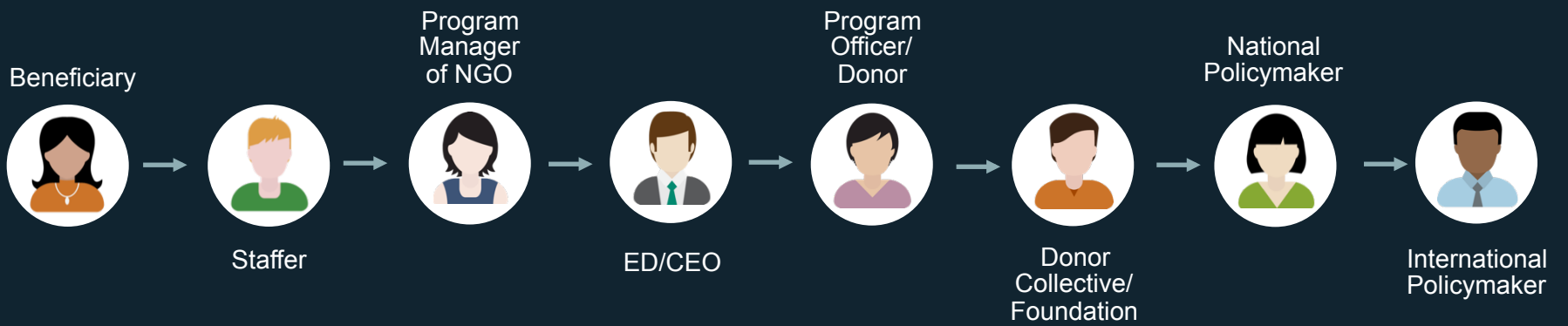


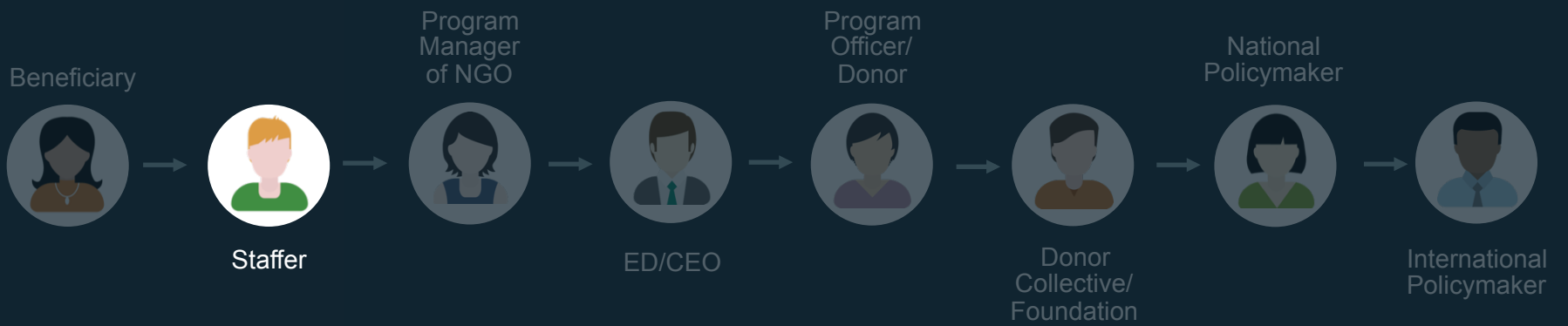
How much did we do?

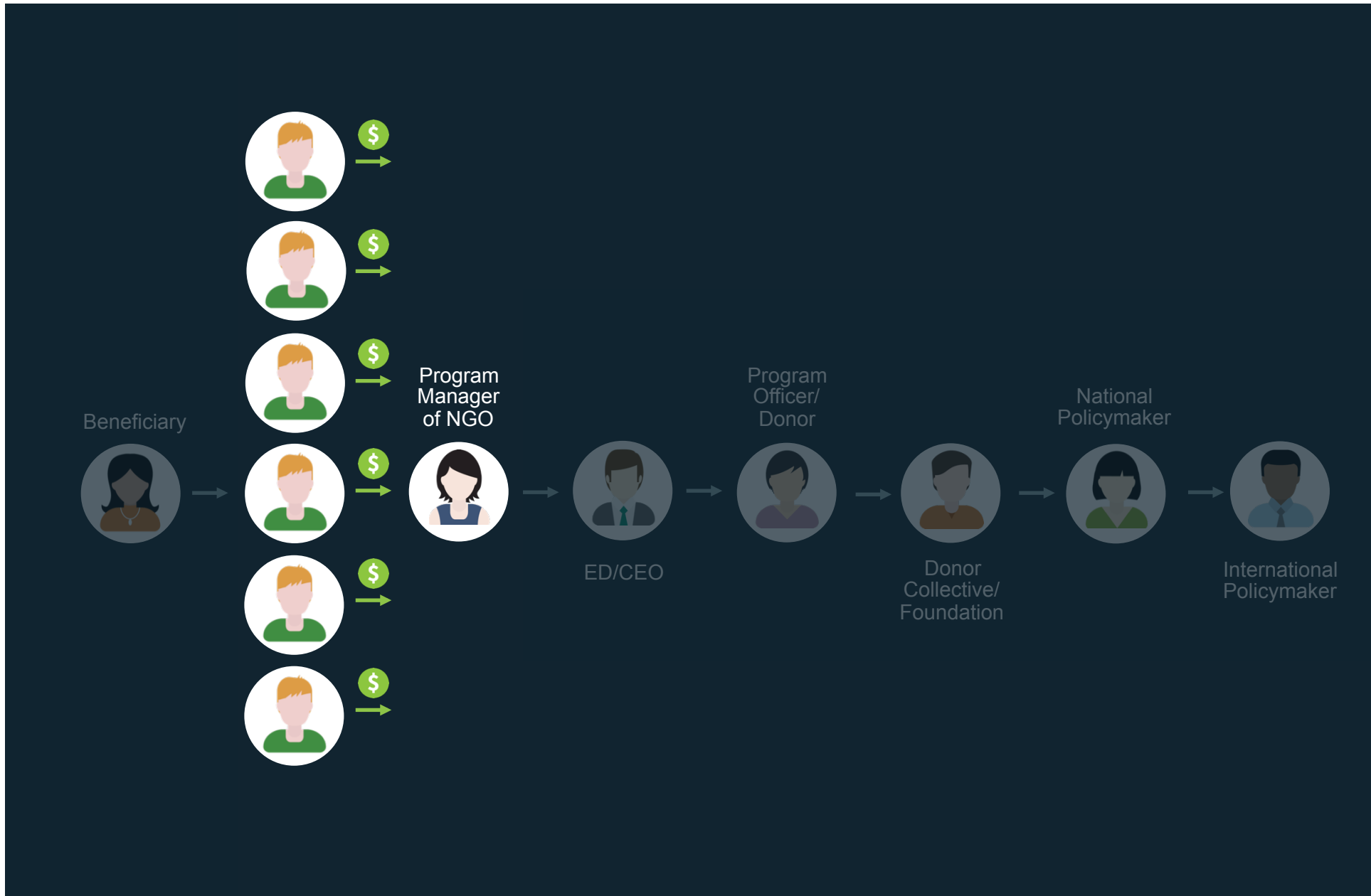


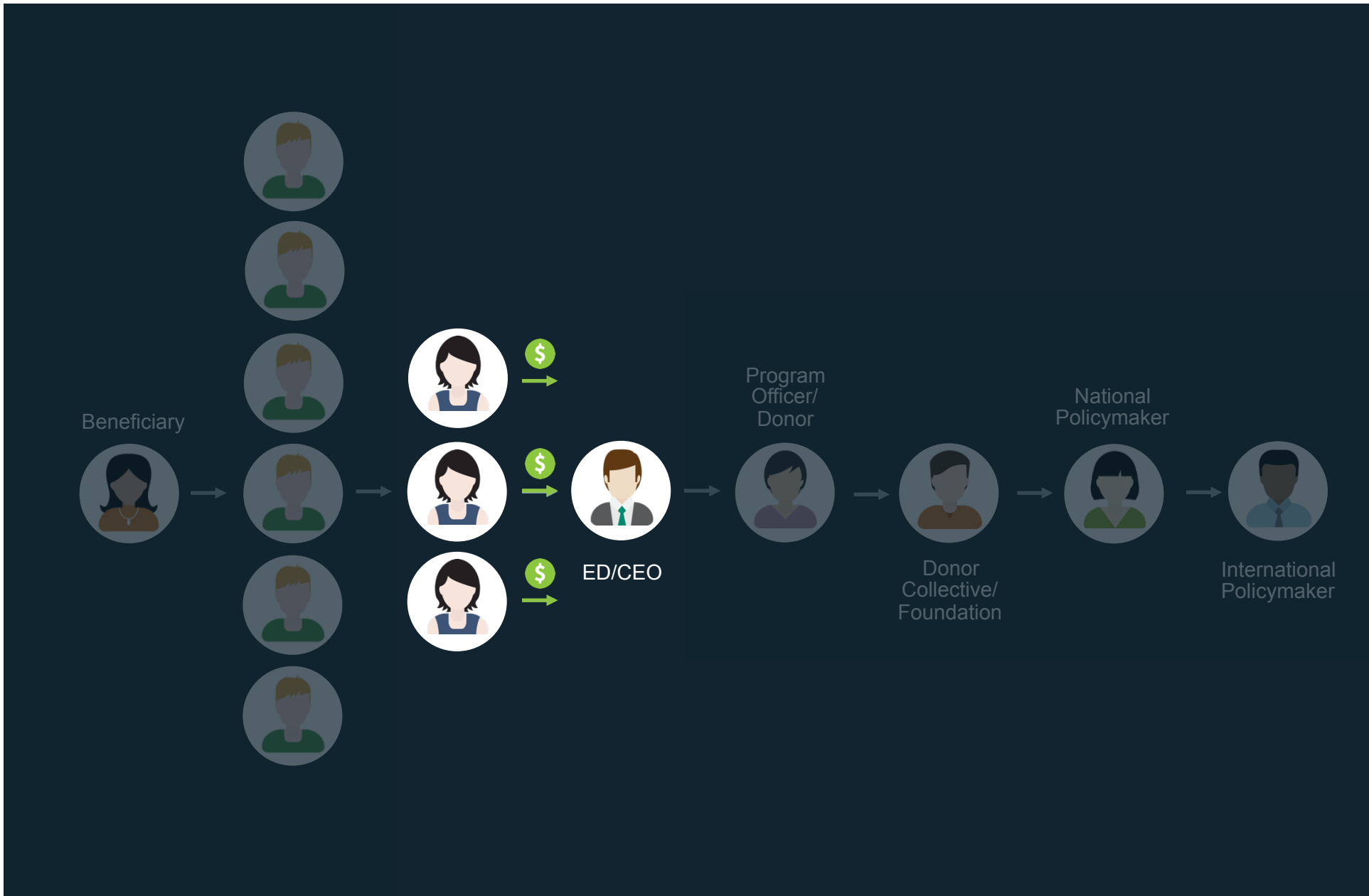
How much did it matter?

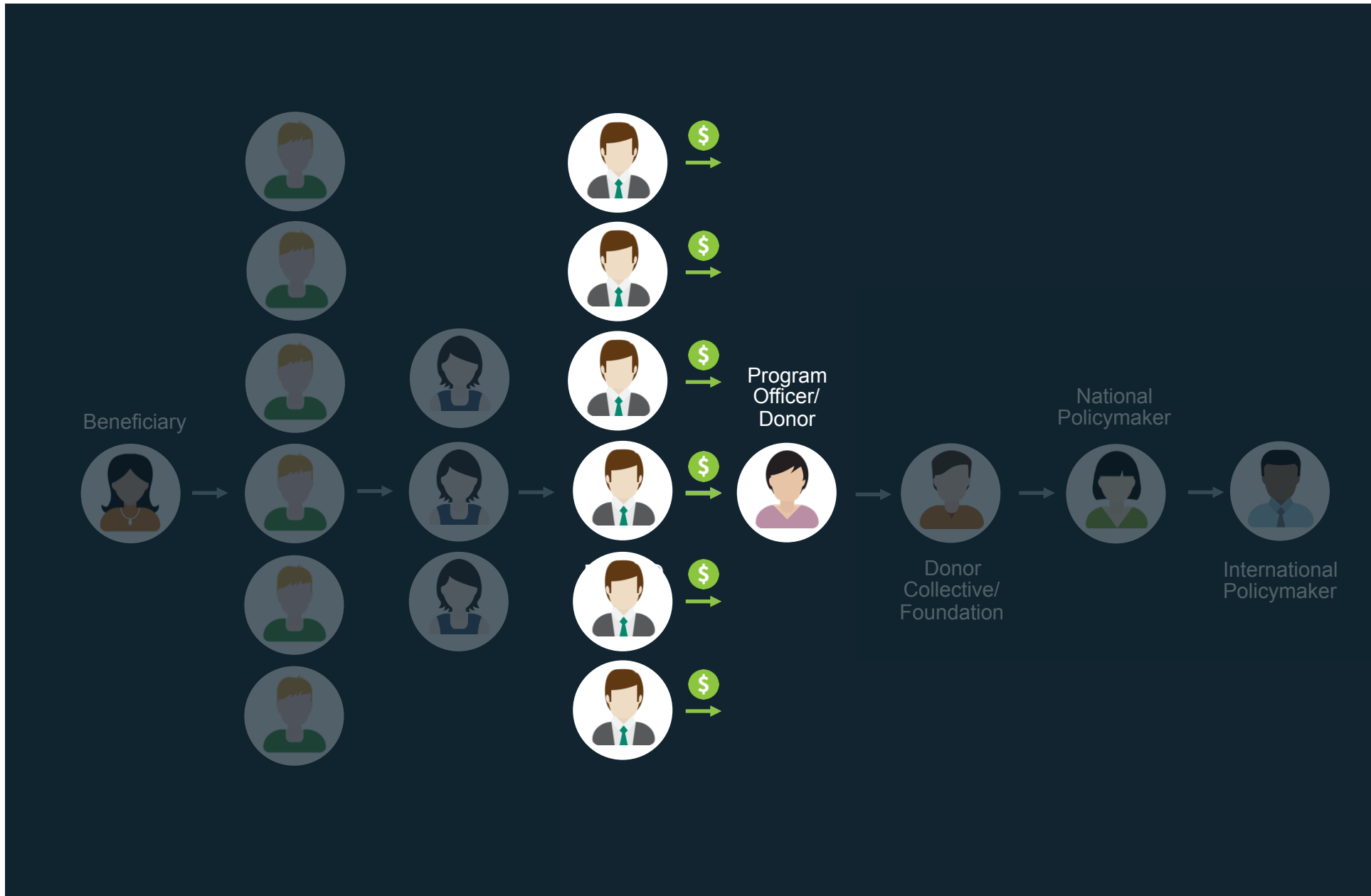


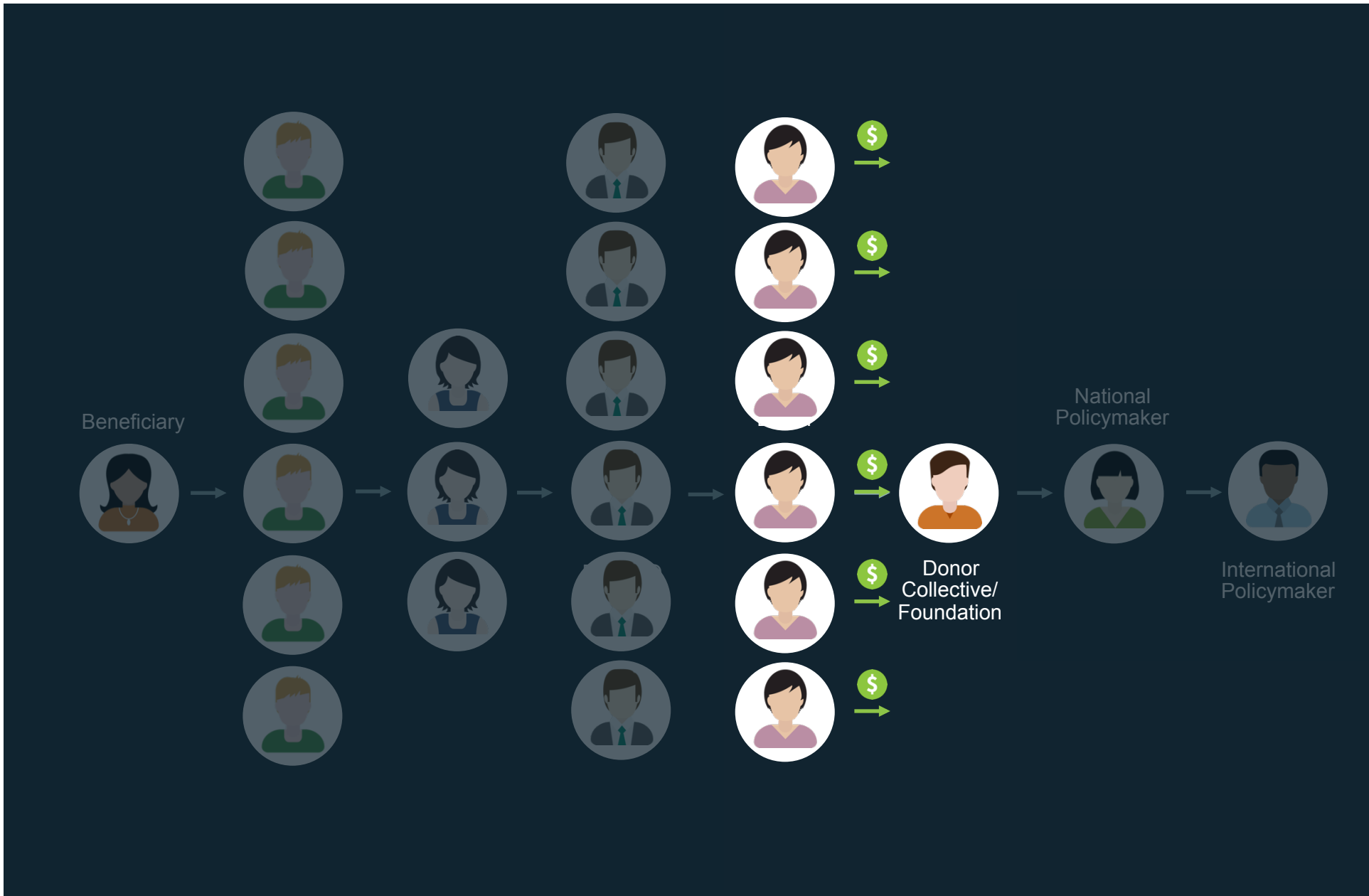


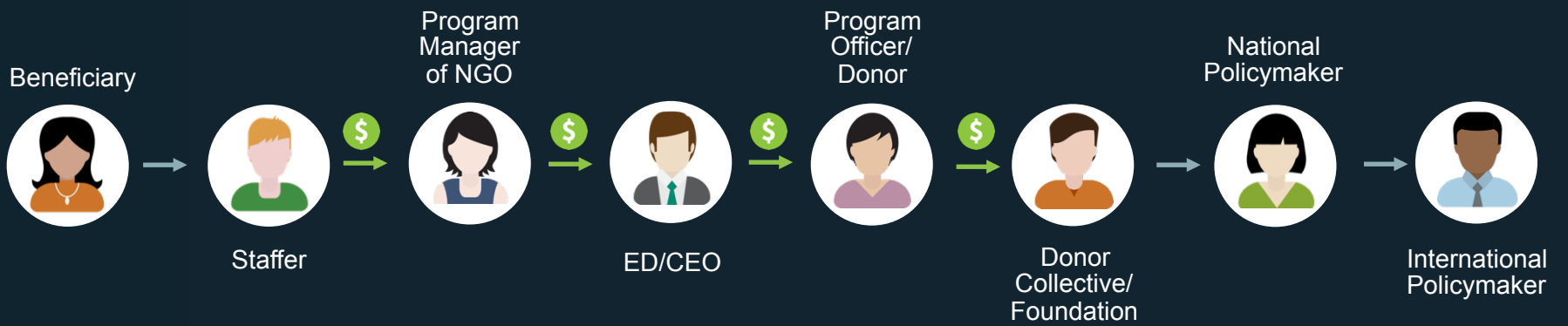












COMPLIANCE



How much we spent.

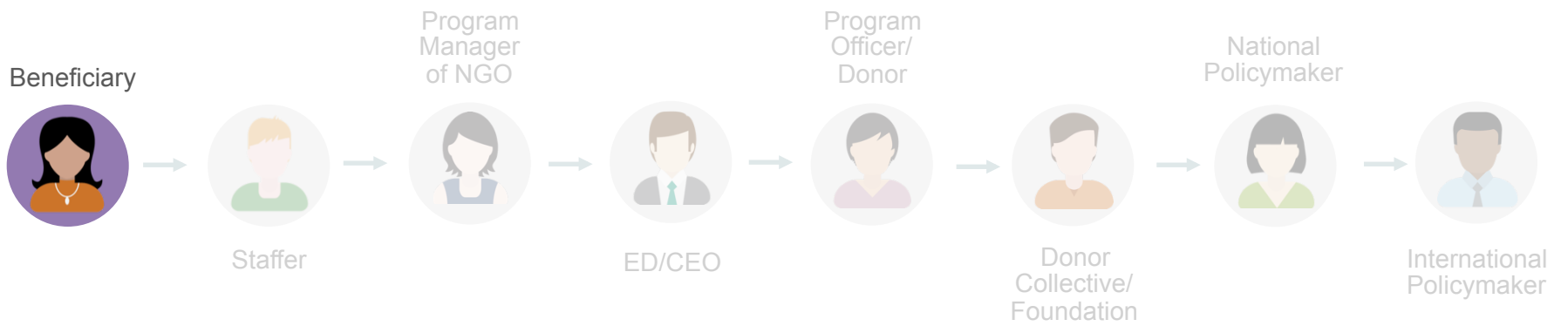


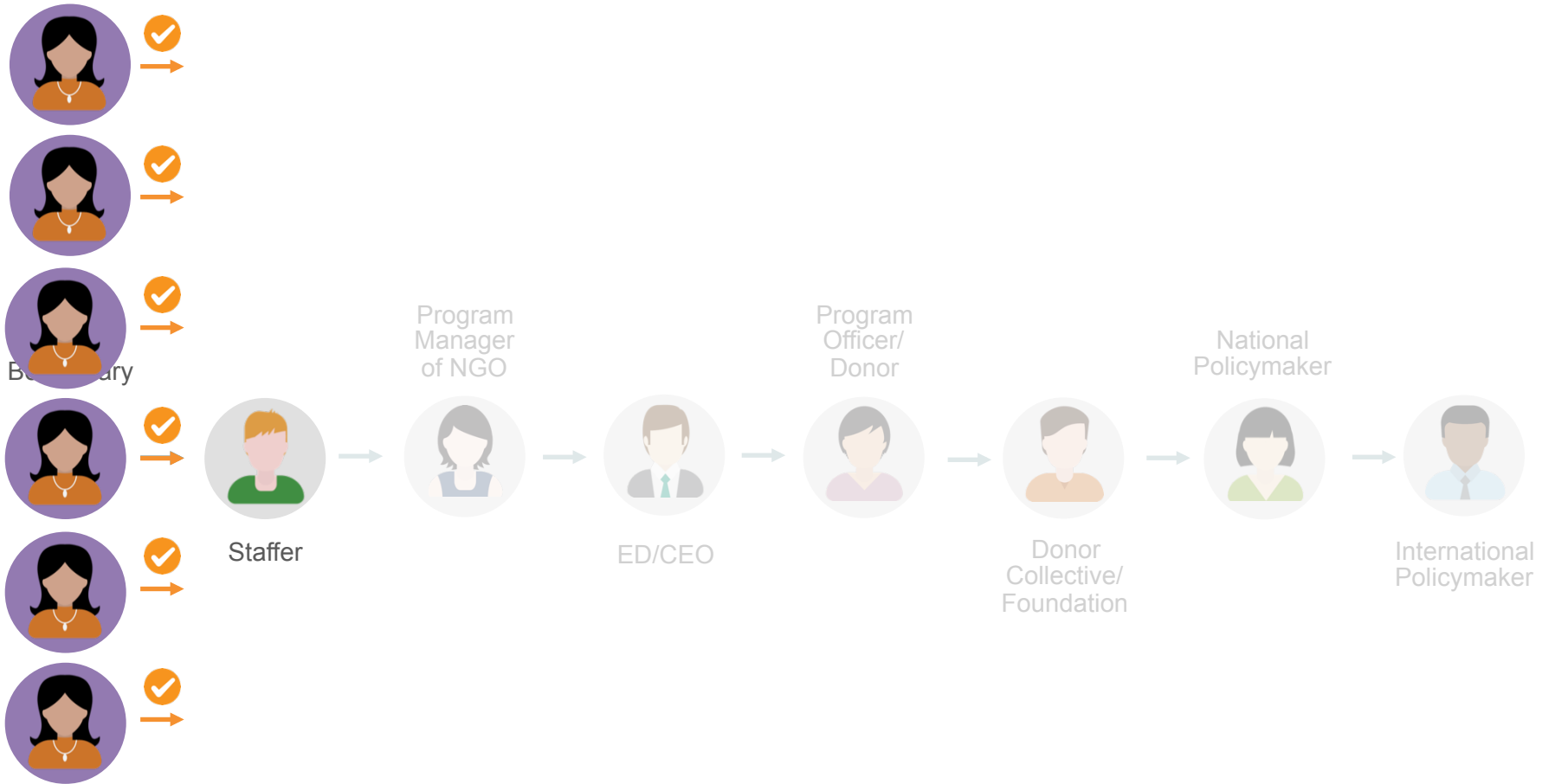
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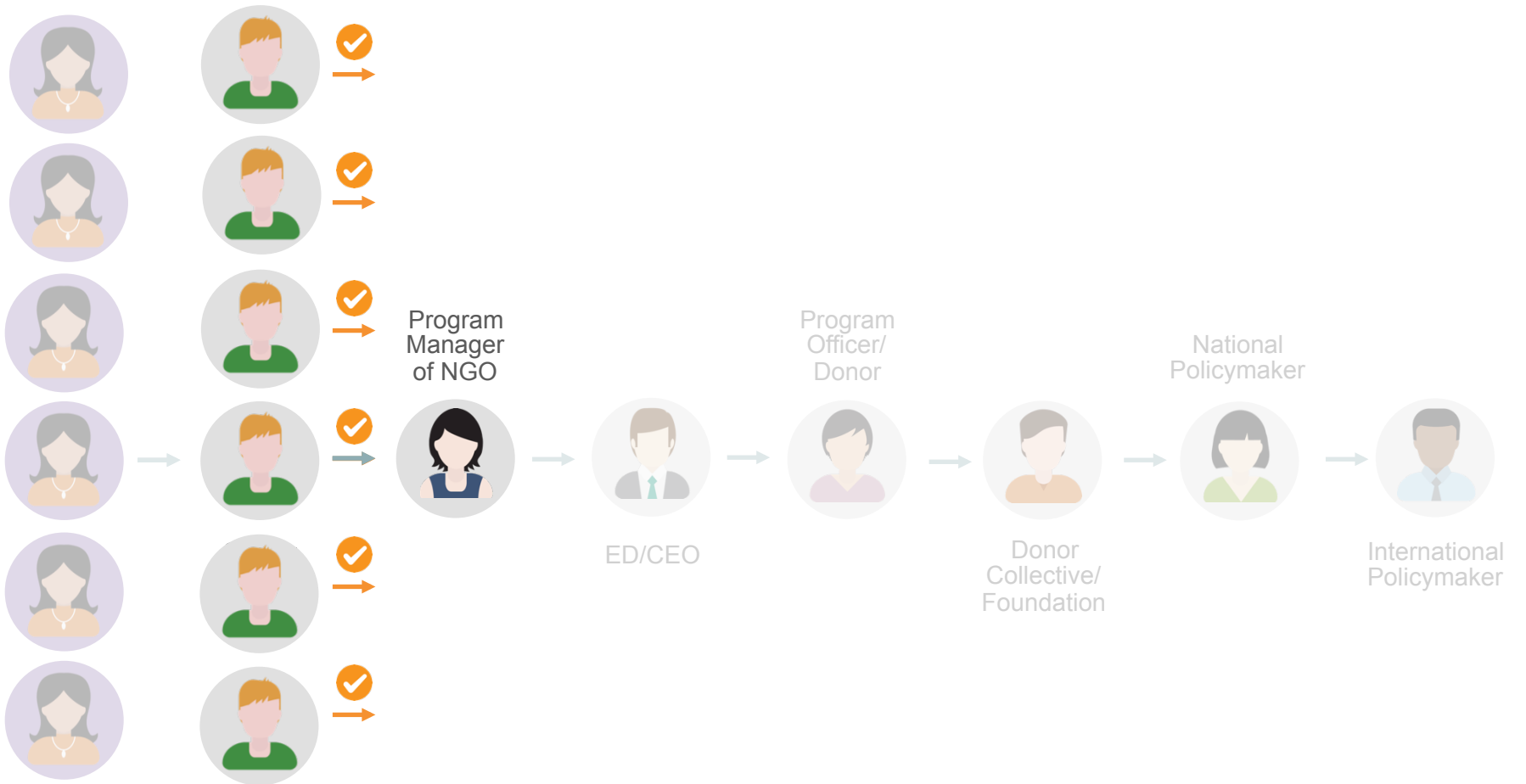
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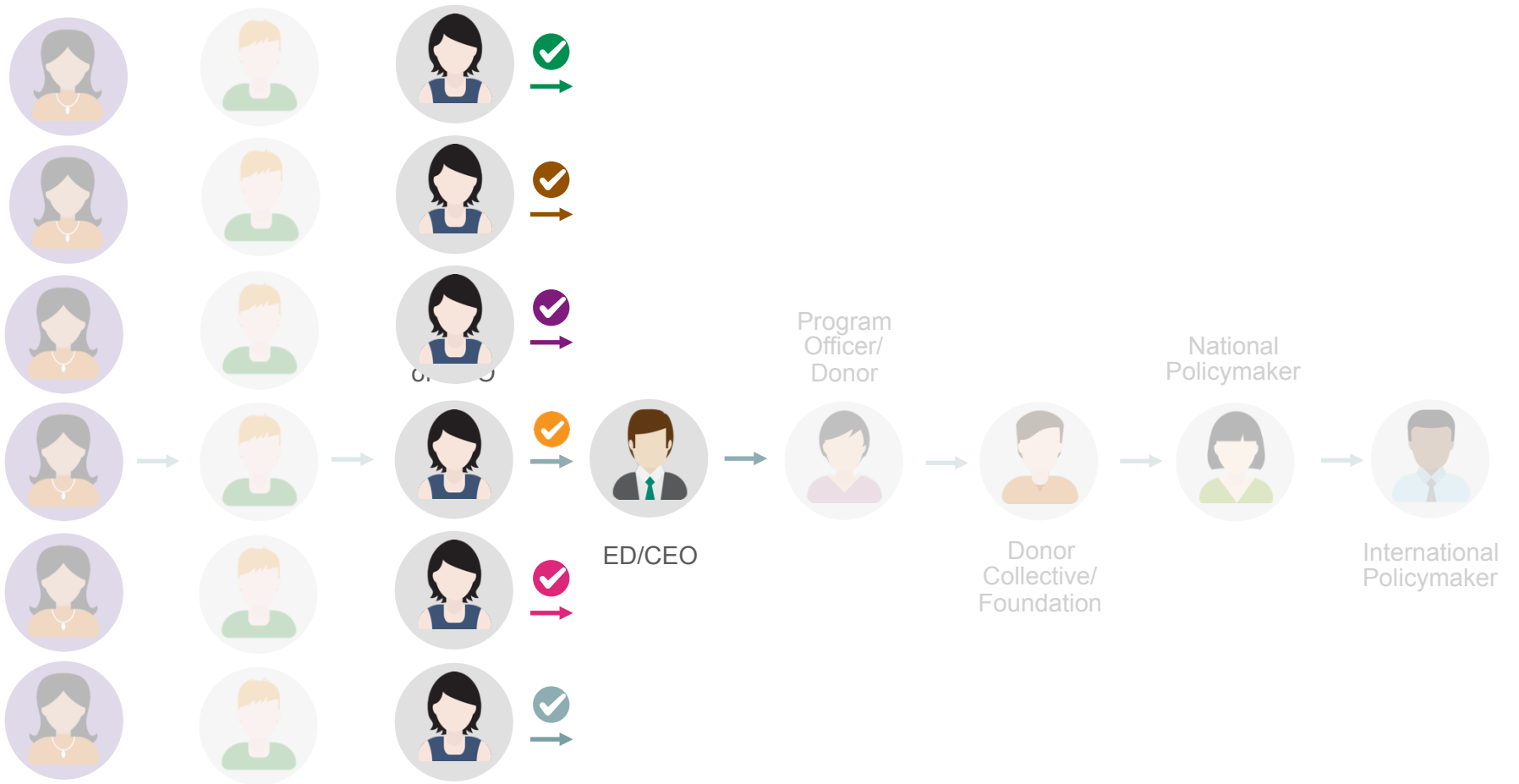
How much did we do?



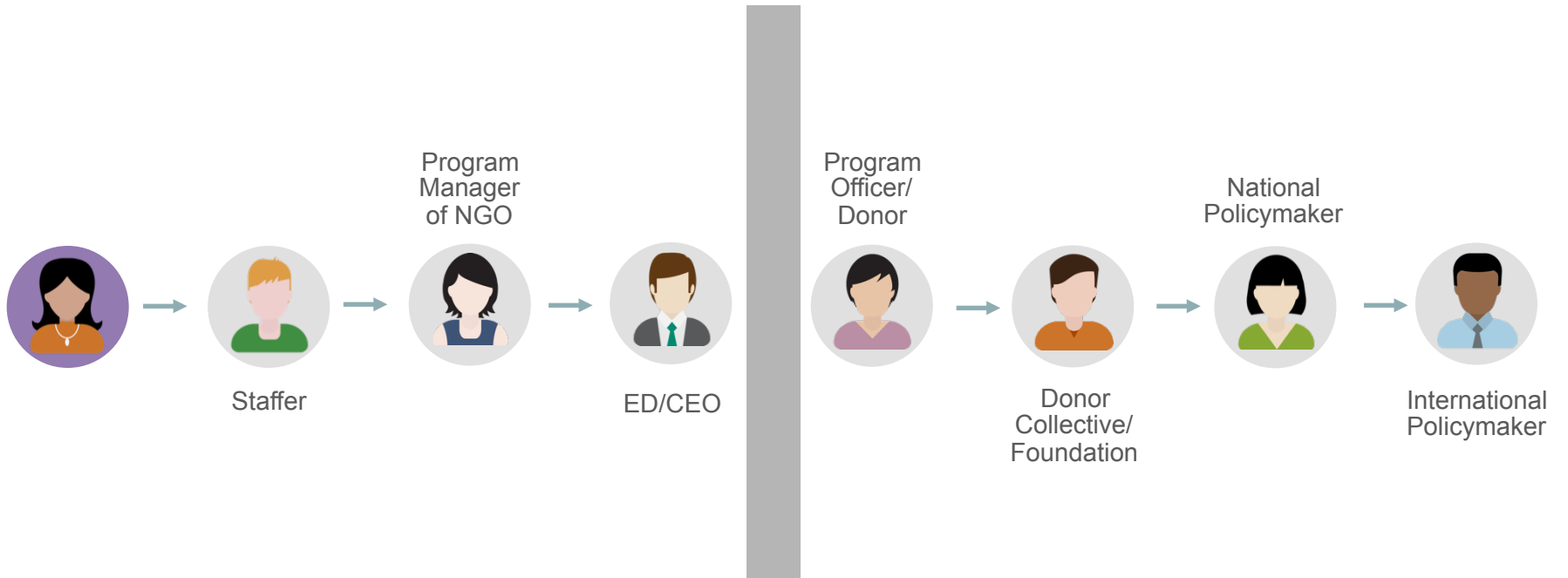






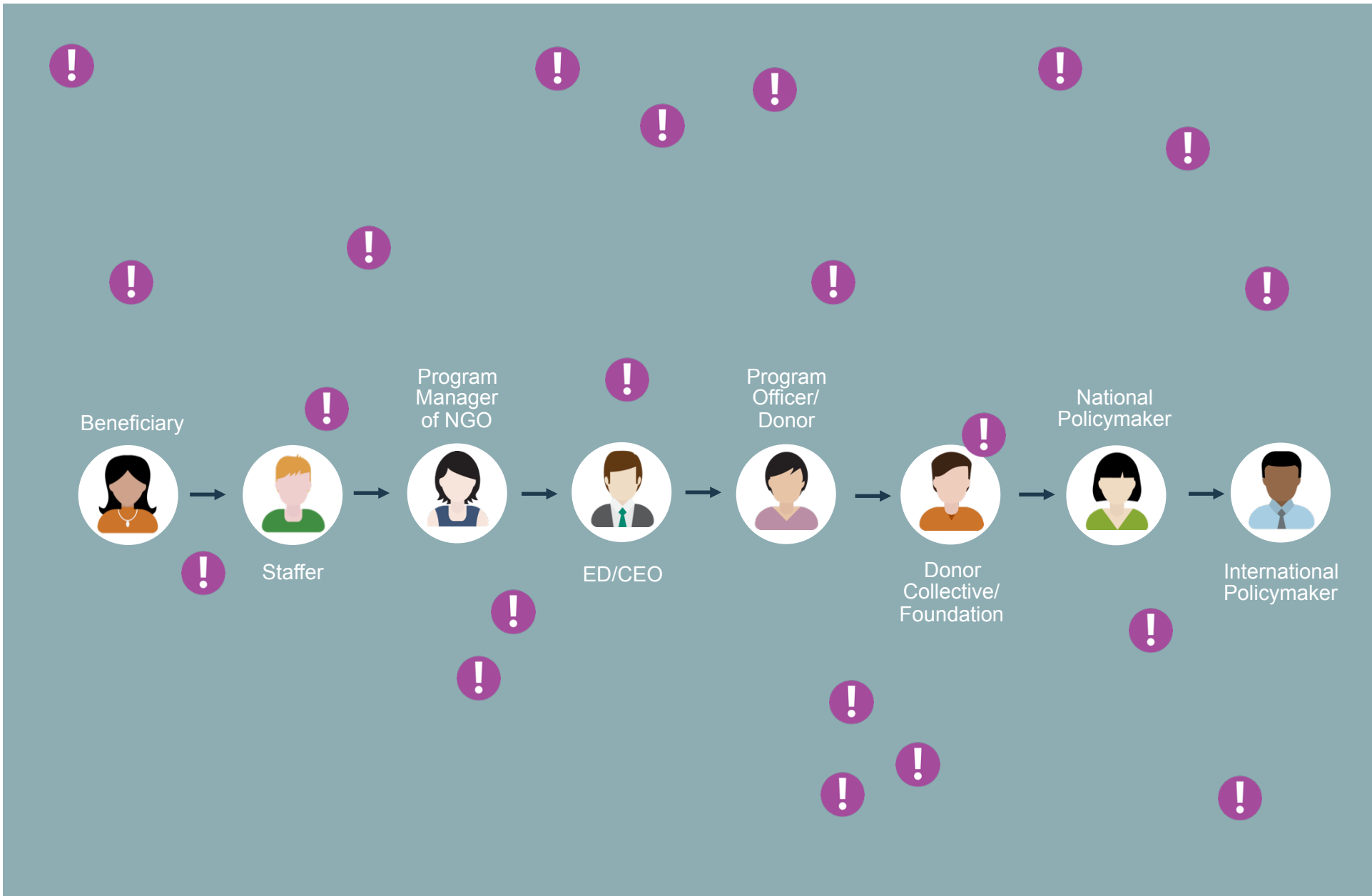


PRIVACY



How much did it matter?





The future.



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GoodWeave: certified rug, Kathmandu, Nepal

Credit: © U. Roberto Romano



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GoodWeave: Child Worker, Nepal

Credit: © U. Roberto Romano



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Imazon: fires and deforestation on the Amazon frontier, NASA image of Rondonia, Brazil



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Fundación Paraguaya Family Poverty Stoplight: Aspirational with Mini-Goals



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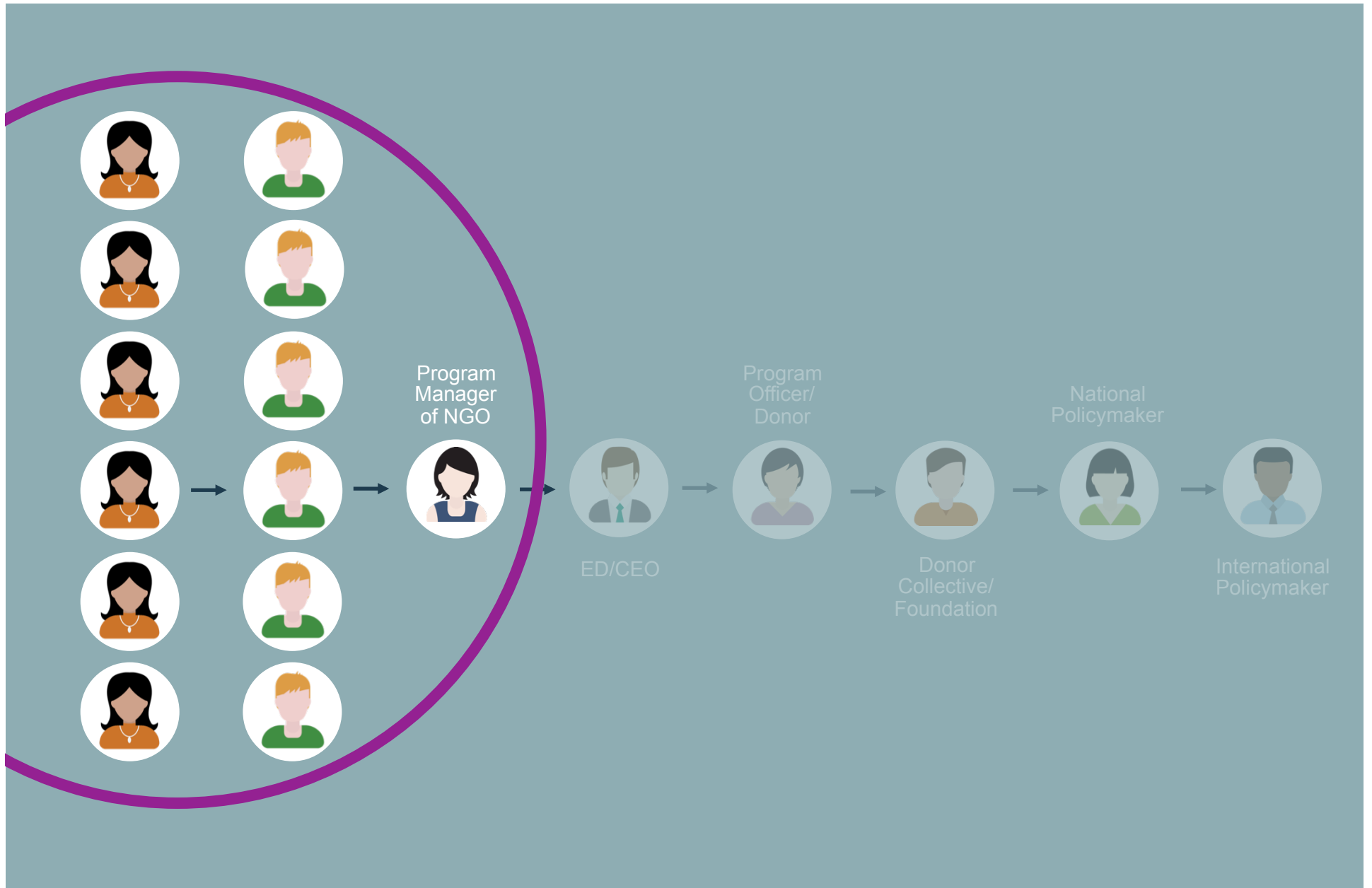
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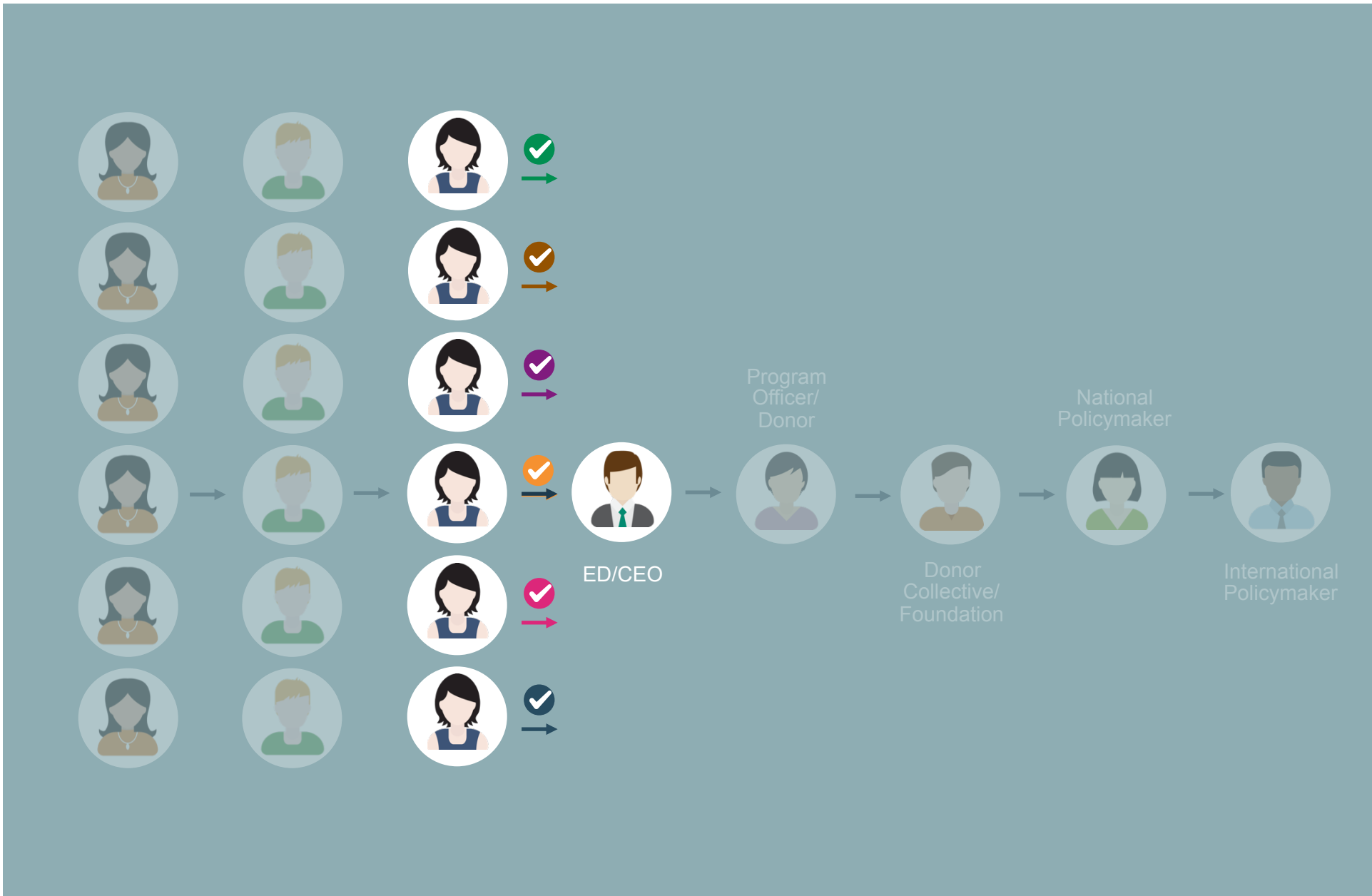
My advice.

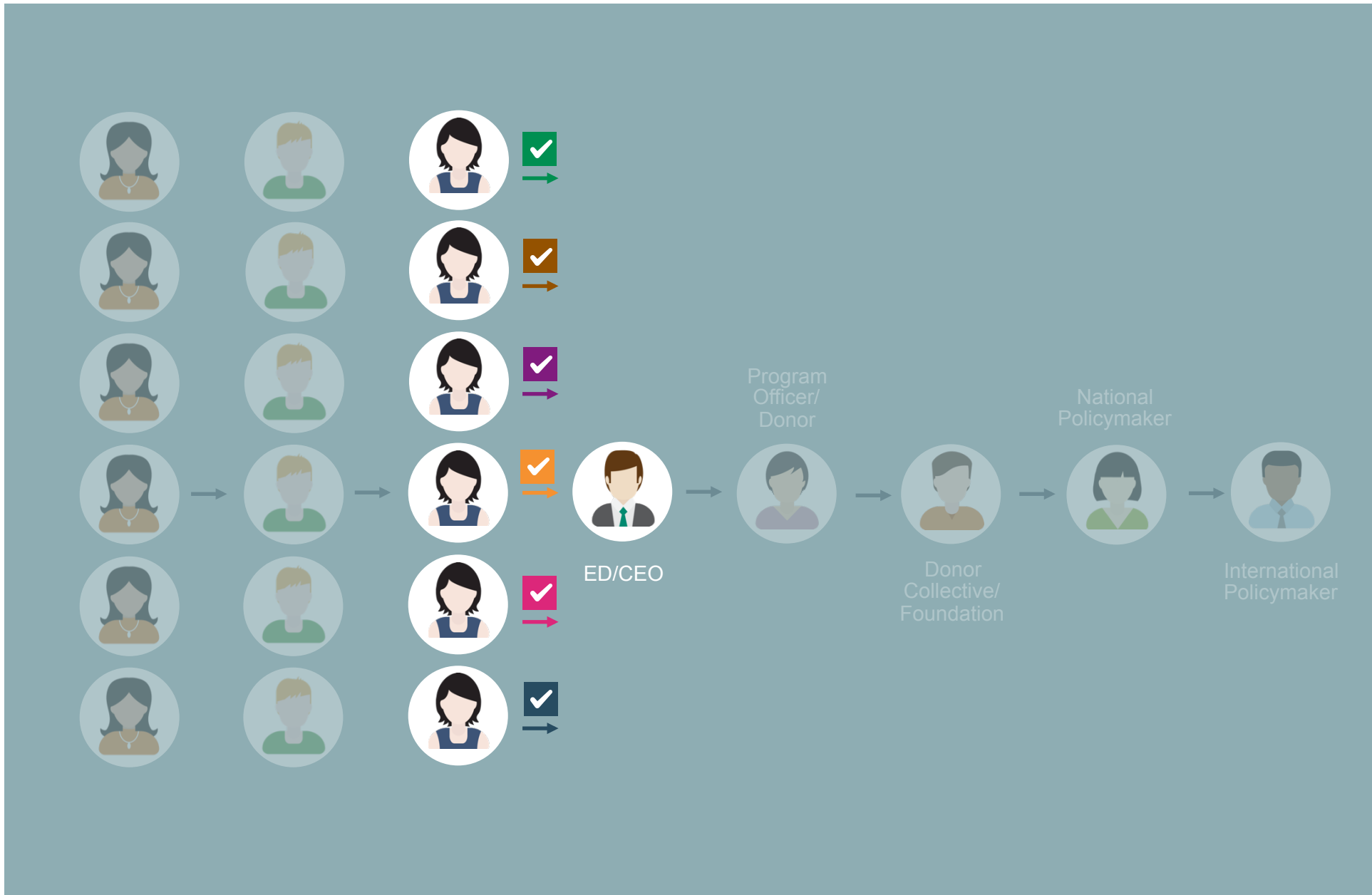


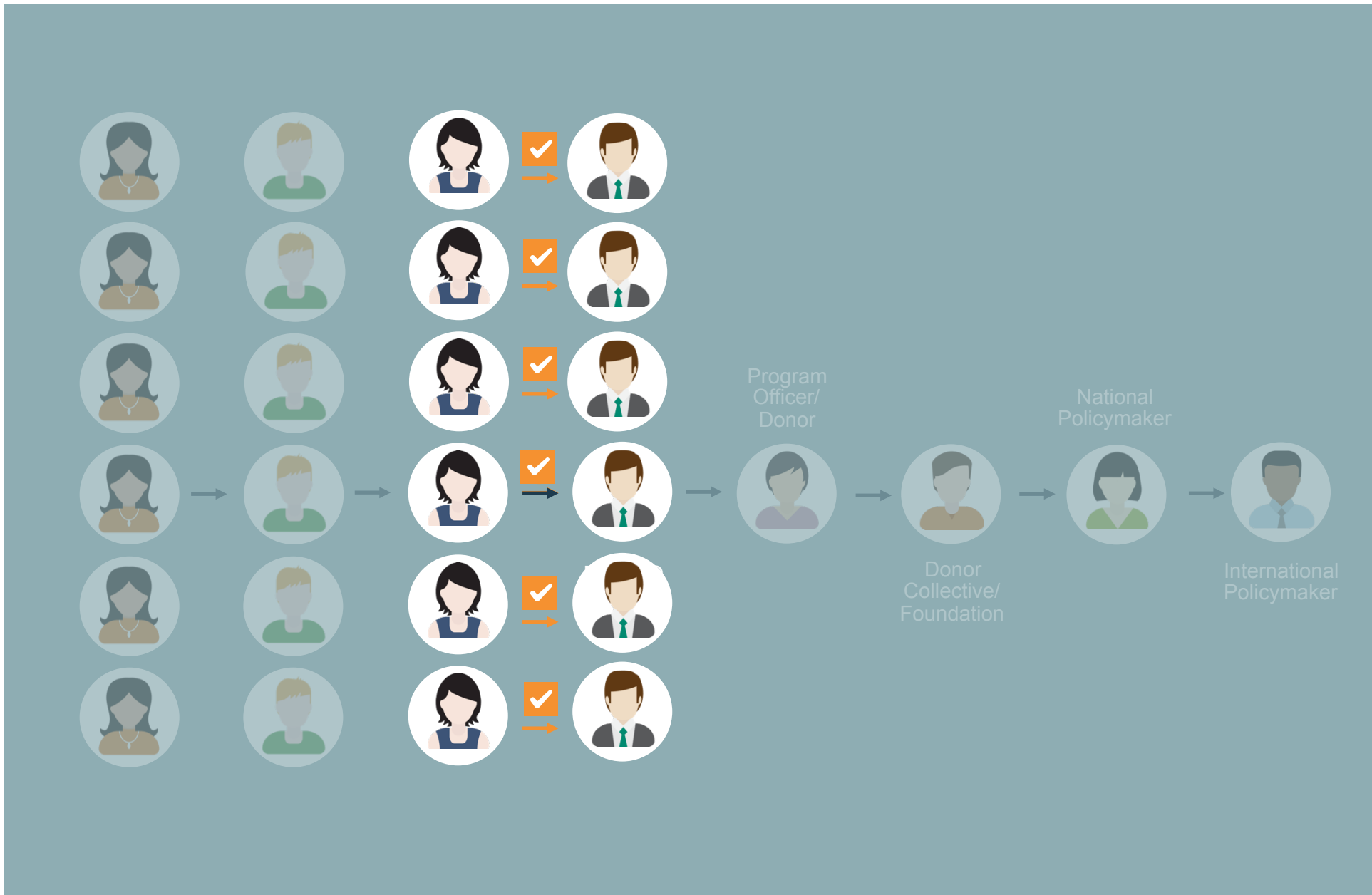
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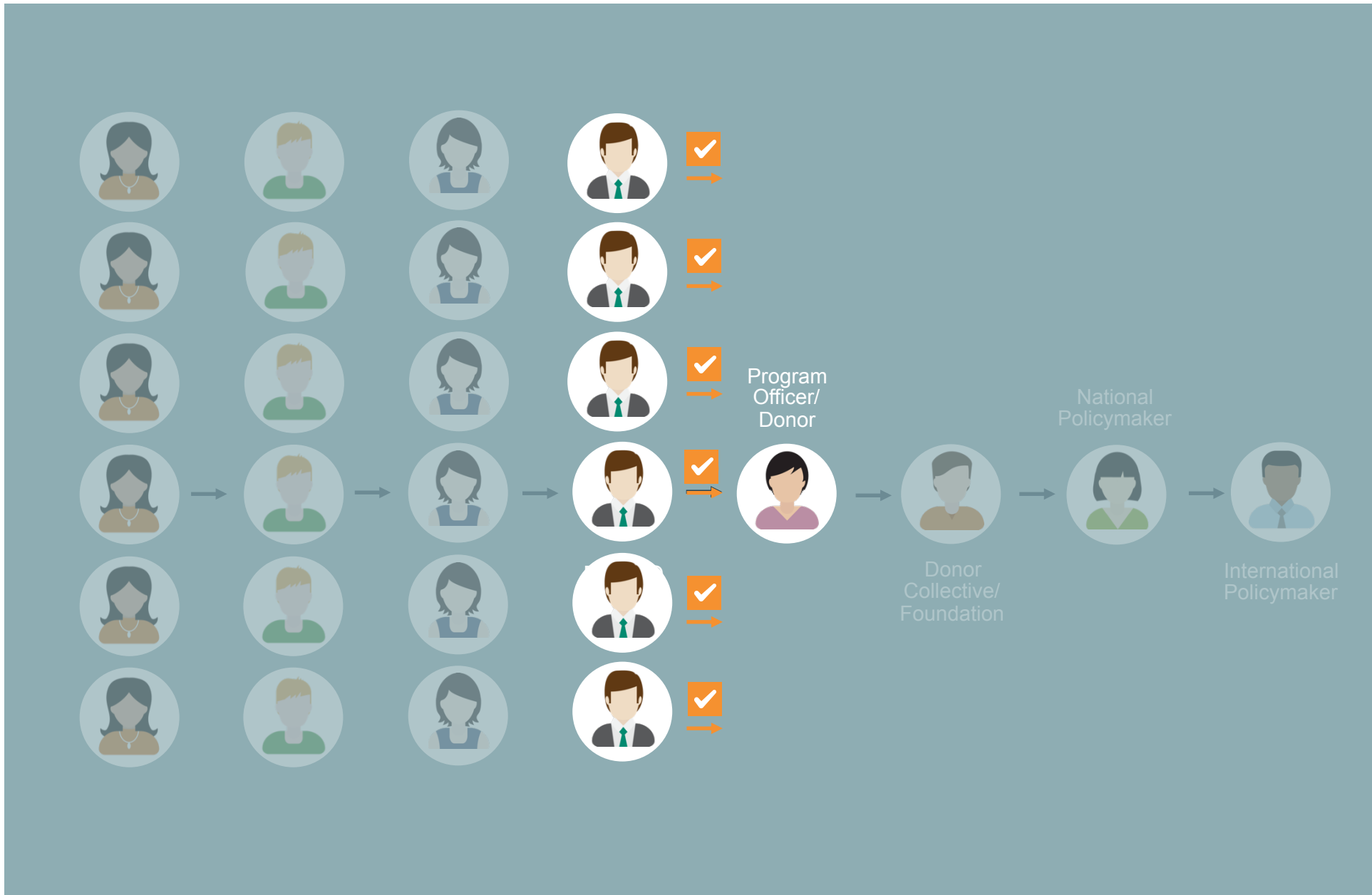
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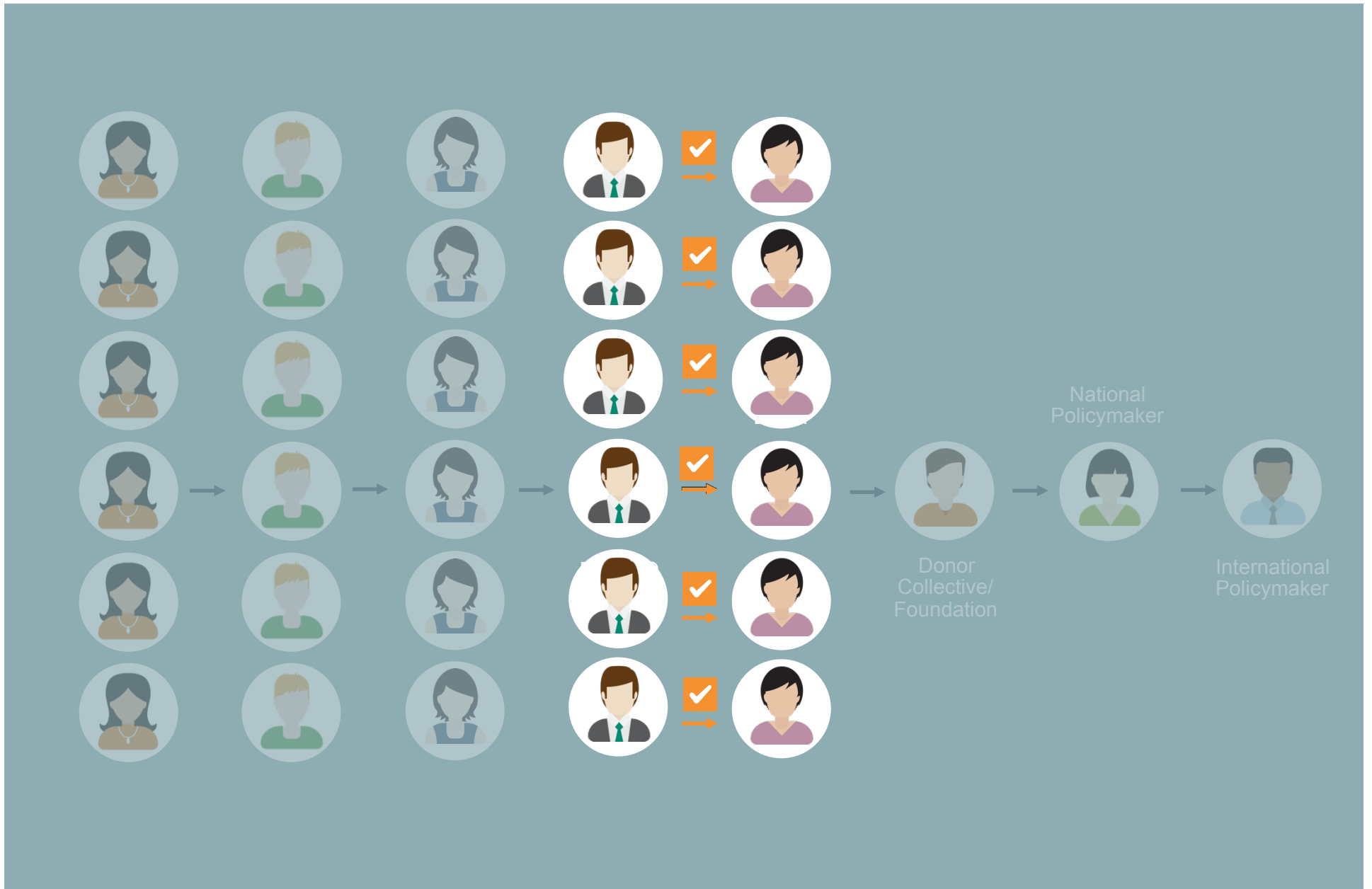


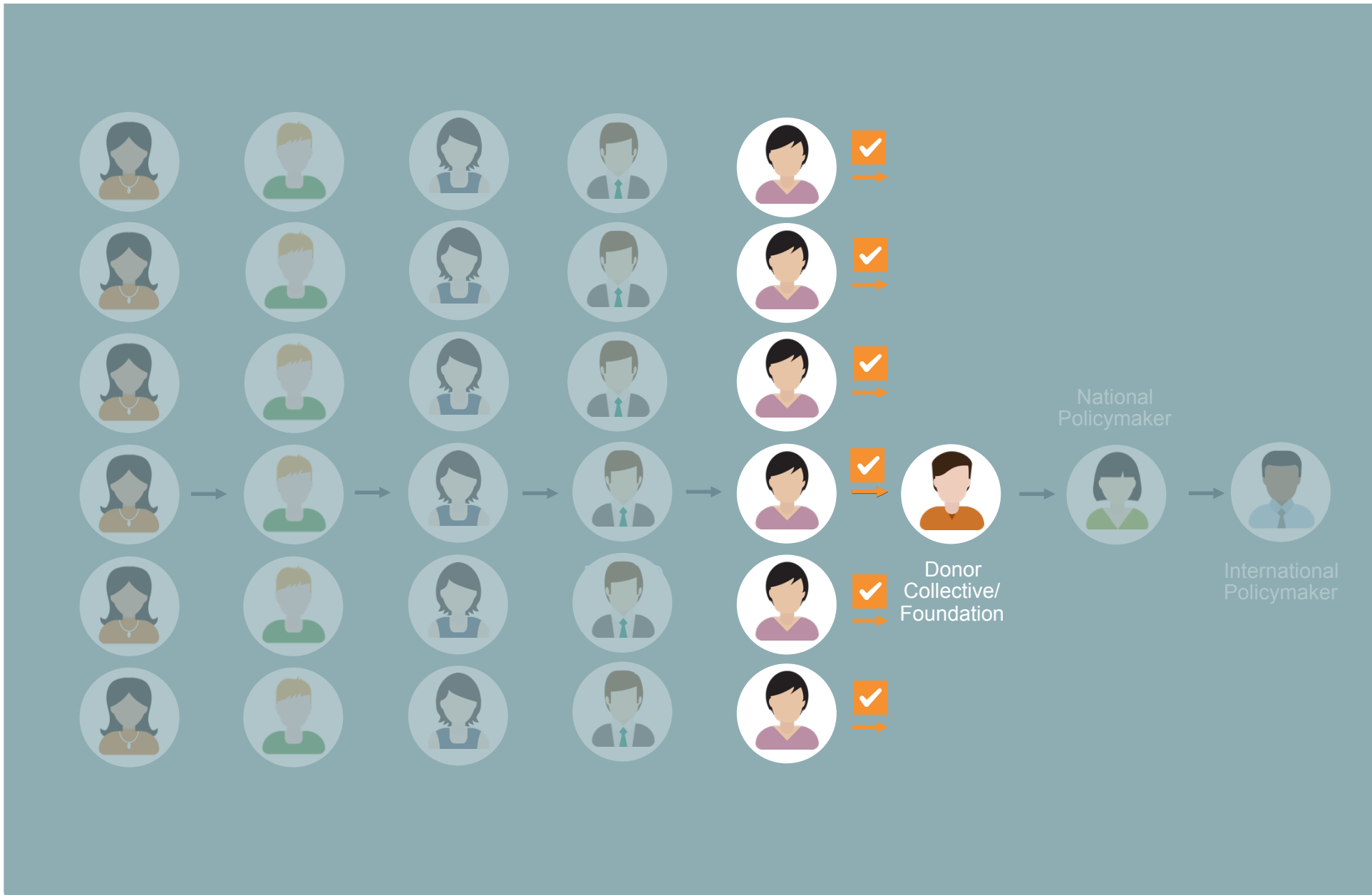












BREAKOUT: TEN MINUTES

How might organizations you work for/with use data for better program impact?



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