



STANFORD SOCIAL INNOVATION REVIEW PRESENTS

DATA ON PURPOSE

CREATING SOCIAL CHANGE WITH DATA

JUNE 2, 11:10 A.M. – 12:10 P.M.

SHOULD YOUR DATA BE OPEN OR CLOSED?



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Stanford **SOCIAL**
INNOVATION Review

ON OPEN OR CLOSED

- ❖ Open and closed – spectrum and nuance
- ❖ Technical definitions of “open”
- ❖ Open (government) data movement



ON PRIVATE DATA & PUBLIC BENEFIT

- ❖ Who? How? Why? For how long?
 - Individuals to nonprofits
 - Companies to nonprofits
 - Nonprofits to nonprofits
- ❖ The big picture – we need to develop standards of ownership, use, and governance
- ❖ What factors should nonprofits and philanthropists consider in making these decisions?



REASONS FOR SHARING DATA

❖ Open it up

- Impact
- Replication
- Learning
- Partnerships
- It's a public benefit

❖ Hold it close(d)

- Revenue source
- Privacy protection
- Safety and mission
 - Human rights
 - Environmental justice

