



STANFORD SOCIAL INNOVATION REVIEW PRESENTS

# DATA ON PURPOSE

CREATING SOCIAL CHANGE WITH DATA

JUNE 2, 9:00 – 9:55 A.M.

## USING DATA TO CREATE SOCIAL CHANGE



**NANCY LUBLIN**

Founder and CEO,  
Crisis Text Line

🐦 @nancylublin  
@CrisisTextLine



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Stanford **SOCIAL**  
INNOVATION Review

# CRISIS TRENDS

CRISIS TEXT LINE |

## Crisis Trends



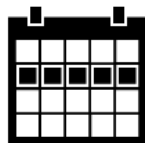
# 6,548,305

messages exchanged since August 1, 2013

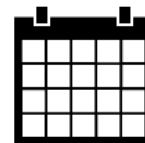
Crisis Trends aims to empower journalists, researchers, and citizens to understand the crises Americans face so we can work together to prevent future crises from happening.



Crisis by Time of Day



Crisis by Day of Week



Crisis Over Time



Crisis by State



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#dataonpurpose