STANFORD SOCIAL INNOVATION REVIEW PRESENTS

DATA ON PURPOSE

CREATING SOCIAL CHANGE WITH DATA

JUNE 3, 9:00 A.M. – 12:30 P.M.

TAPPING INTO OPEN DATA

JANET CAMARENA

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REGAN FOUST

Senior Manager, Data and Research, Programs and Partnerships, Lucile Packard Foundation for Children's Health

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Senior Fellow, Public Policy Institute of California

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Super Bowl Predictions: Seattle Seahawks vs New England Patriots in 2015 Super Bowl
EA SPORTS
FINAL
NEW ENGLAND 28
SEATTLE 24
ULTIMATE SUPER BOWL
#UltimateSB
1:45 / 2:08
YouTube

Foundation Stats

Year 2012

Organization Type

- All
- Independent
- Family
- Corporate
- Community
- Operating

Funder Location

- Nationwide
- State

TOTAL GRANTMAKING FOUNDATIONS | TOP 50 by TOTAL GIVING | TOP 50 by ASSETS | TOP 50 by GIFTS RECEIVED

List View | Chart View | Trend View | Download this data PDF CSV

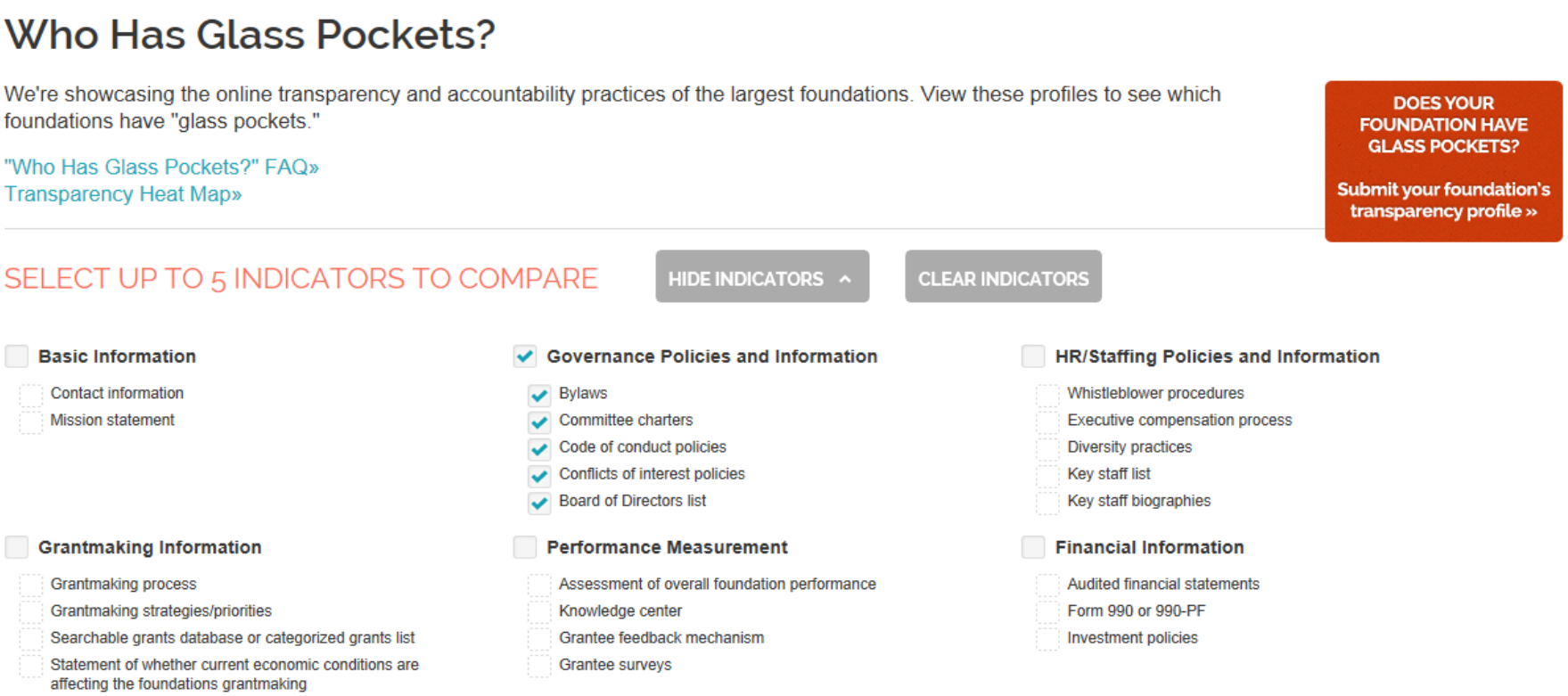
Aggregate Fiscal Data of Foundations in the U.S., 2012

Total No. of Foundations	Total Giving	Total Assets	Total Gifts Received
86,192	$51,823,843,568	$715,455,554,329	$52,096,059,420
100%	100%	100%	100%

Aggregate Fiscal Data of Foundations in the U.S. by Foundation Type, 2012

Bringing Transparency to th
glasspockets.org
GLASSPOCKETS
A service of the FOUNDATION CENTER
Bringing transparency to the world of philanthropy
Search
TRANSPARENCY TOOLS
GLASSPOCKETS GALLERY
PHILANTHROPY IN FOCUS
WHY TRANSPARENCY
BLOG
Who Has Glass Pockets?
Showcasing the online transparency and accountability practices of foundations
LEARN MORE
75
foundations have glass pockets
TRACKING: DIVERSITY PRACTICES
What is foundation transparency?
We have identified 23 online transparency and accountability practices
LEARN MORE
TRACKING: GRANTMAKING PROCESSES
Does your foundation have glass pockets?
Demonstrate your foundation's online transparency
LEARN MORE
TRACKING: GRANTS DATA
Talking About Transparency

WHO HAS GLASSPOCKETS?



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Conrad N. Hilton FOUNDATION

Basic Information

- Contact information
- Mission statement

Governance Policies and Information

- Bylaws
- Committee charters
- Code of conduct policies
- Conflicts of interest policies
- Board of Directors list

HR/Staffing Policies and Information

- Whistleblower procedures
- Executive compensation process
- Diversity practices
- Key staff list
- Key staff biographies

Grantmaking Information

- Grantmaking process
- Grantmaking strategies/priorities
- Searchable grants database or categorized grants list
- Statement regarding how economic conditions affect the foundation's grantmaking

Performance Measurement

- Assessment of overall foundation performance
- Knowledge center
- Grantee feedback mechanism
- Grantee surveys

Financial Information

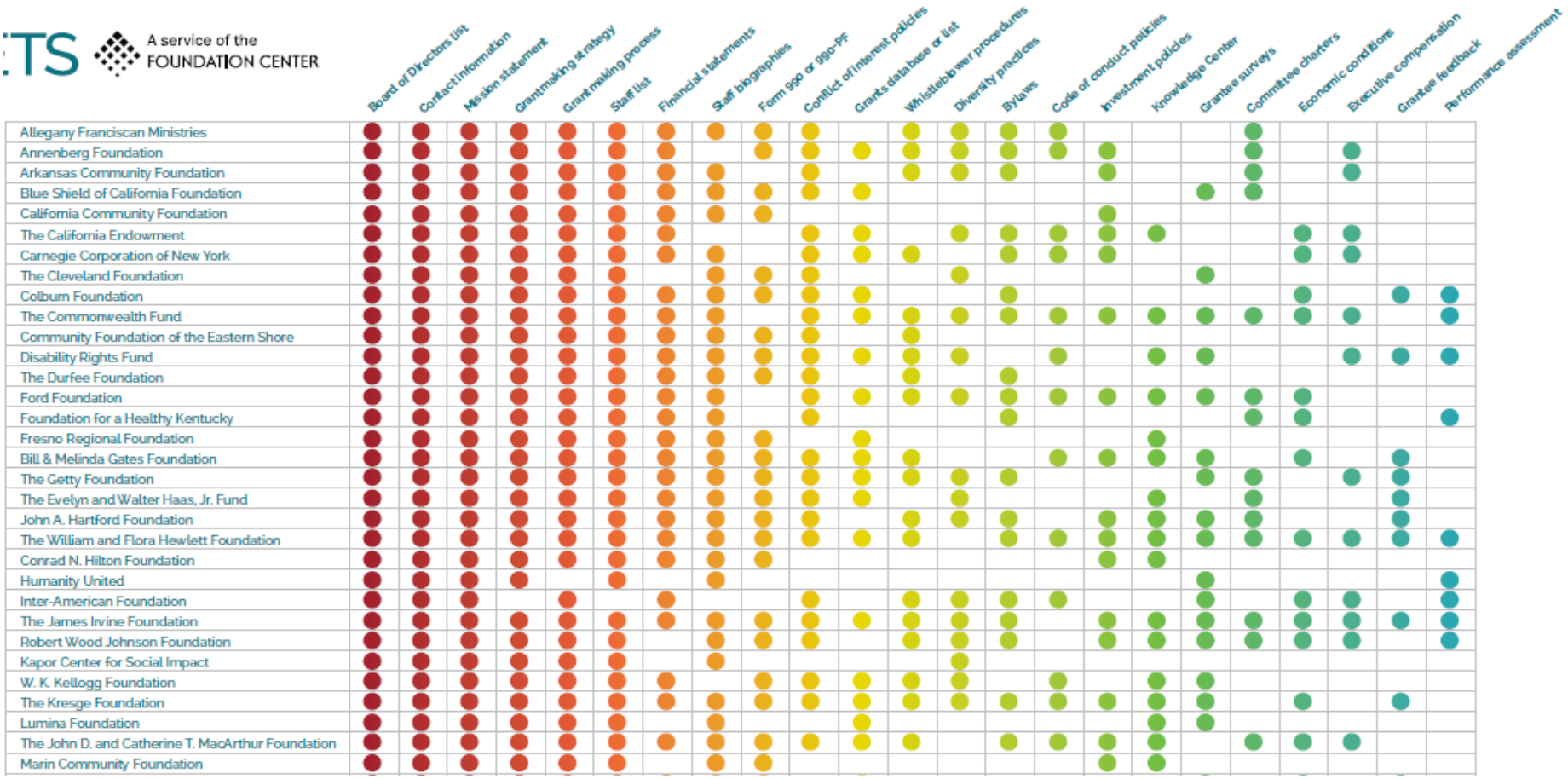
- Audited financial statements
- Form 990 or 990-PF
- Investment policies

COMMUNICATION VEHICLES USED

WEBSITE ANNUAL REPORT BLOG FACEBOOK TWITTER FLICKR

LEARN MORE IN FOUNDATION TRANSPARENCY 2.0 »

WHO HAS GLASSPOCKETS?



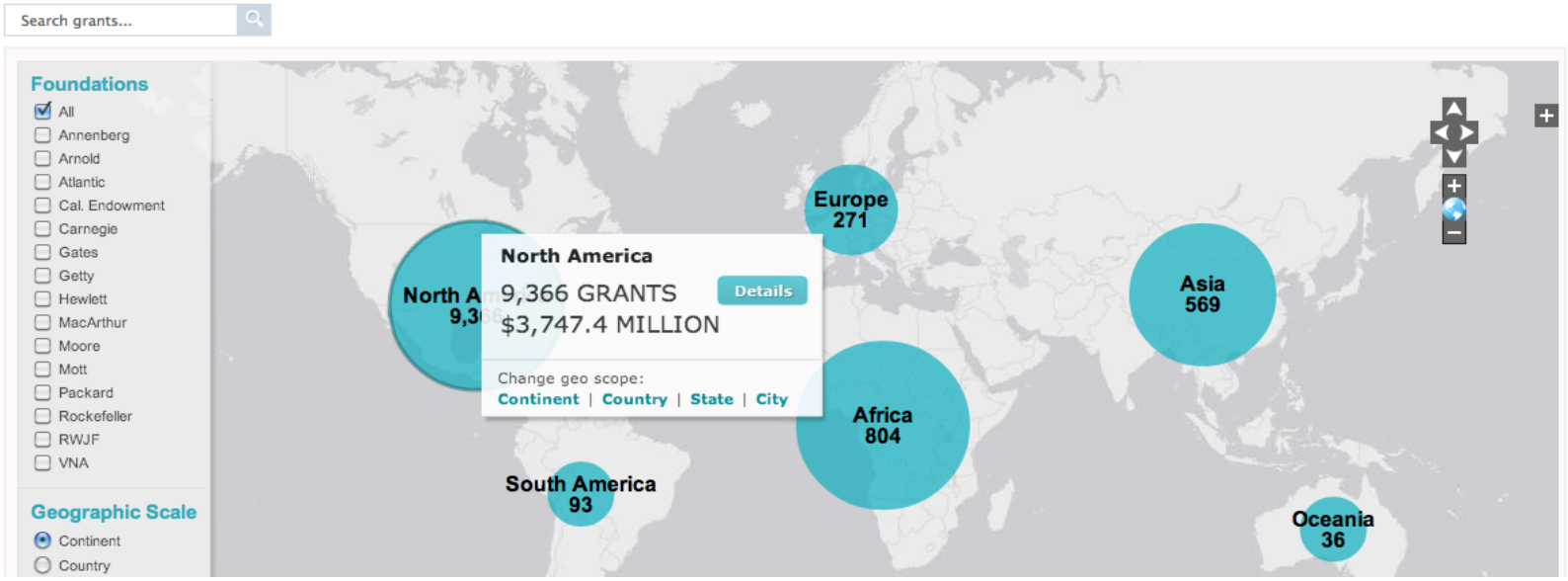
GLASSPOCKETS OVERVIEW

Reporting Commitment

About | Map | Grants List | API

For the first time, foundations are using a common standard to code grants by geographic area served. The resulting interactive map provides an ever-growing picture of the philanthropic landscape.

Although the map represents only a small portion of the participating foundations' overall giving, this knowledge tool is constantly being updated as we receive more grants information from foundations who have joined the Reporting Commitment. As the amount of data reported continues to grow, so does our knowledge about the national and global reach of grantmaking programs and current trends in foundation giving.



TRANSPARENCY TALK

THE PURPOSE OF A FOUNDATION'S WEBSITE

April 27, 2015

(Jay Genske is the director of digital, communications at The Rockefeller Foundation. Marc Mertens is the CEO of A Hundred Years. This post originally appeared on The Rockefeller Foundation's blog.)

What's a foundation website for?

Jay Genske

Marc Mertens

We aren't the only ones who have asked this question. After all, foundations are not in the business of raising money or selling products or services. So what good can a foundation website do?

The Rockefeller Foundation has over one hundred years of experience promoting the well-being of humanity around the world, we have a significant amount of knowledge that can be leveraged to influence every sector to help us achieve our mission. We also recognize digital media's transformative power to find and accelerate new ideas and networks to solve some of the world's greatest social problems.

To reimagine the purpose of the Foundation's website, we knew we needed to find a partner to step outside a traditional vendor relationship. This would mean becoming an extension of each other's team, and establishing a deeply collaborative, transparent and open process. The Foundation's partnership with A Hundred Years resulted in a new depth of insight and understanding of the Foundation's knowledge, content and systems-level approach to philanthropy. Dozens of staff, grantees, and partners helped to co-design the experience and purpose of the site, which we're thrilled to launch today

ABOUT TRANSPARENCY TALK

Transparency Talk, the Glasspockets blog, is a platform for candid and constructive conversation about foundation transparency and accountability. In this space, the Foundation Center highlights strategies, findings, and best practices on the web and in foundations–illuminating the importance of having "glass pockets."

The views expressed in this blog do not necessarily reflect the views of the Foundation Center.

Questions and comments may be directed to:

Janet Camarena
Director, San Francisco Office
The Foundation Center

If you are interested in being a guest contributor, contact: glasspockets@foundationcenter.org

DOWNLOAD GUIDELINES FOR GUEST BLOGGERS

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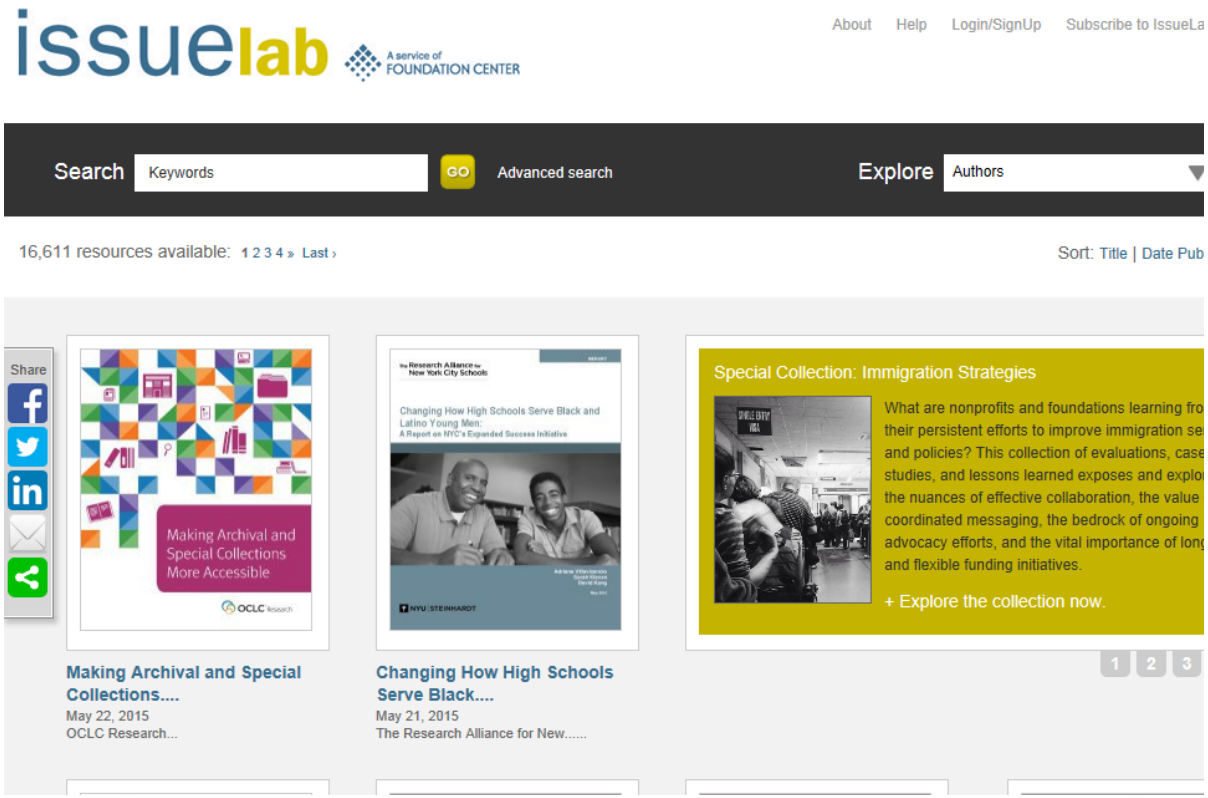
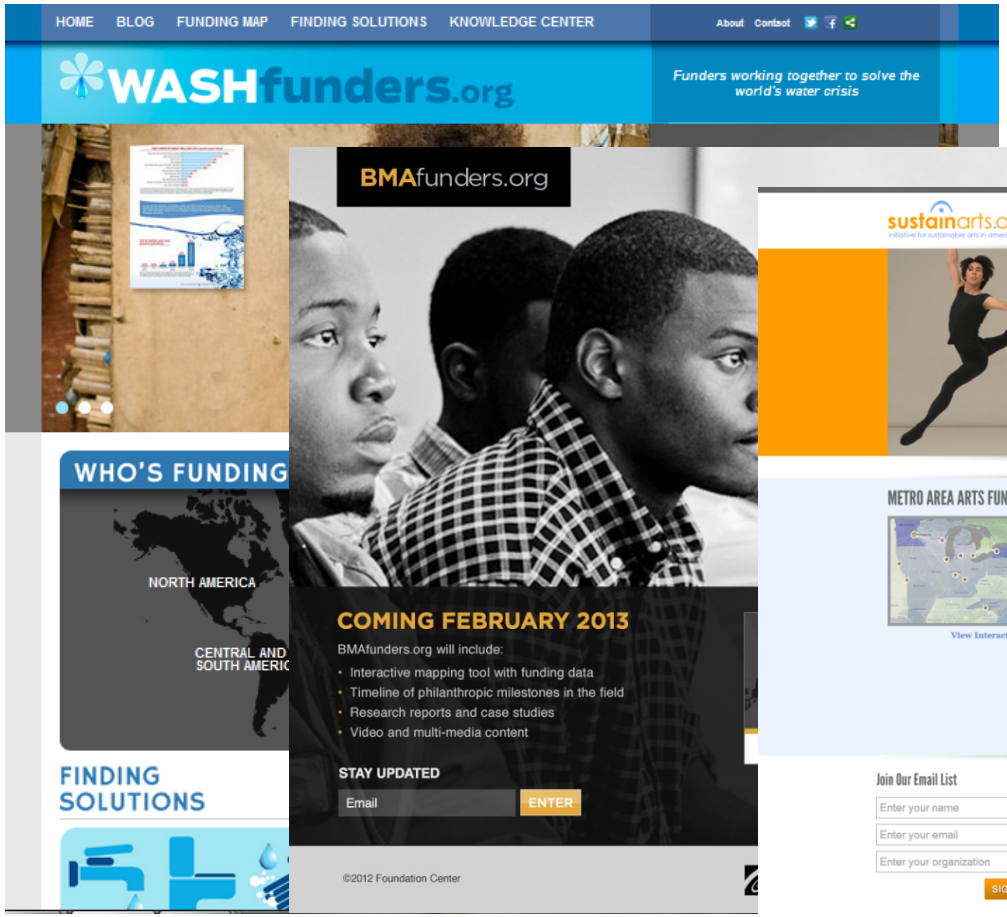
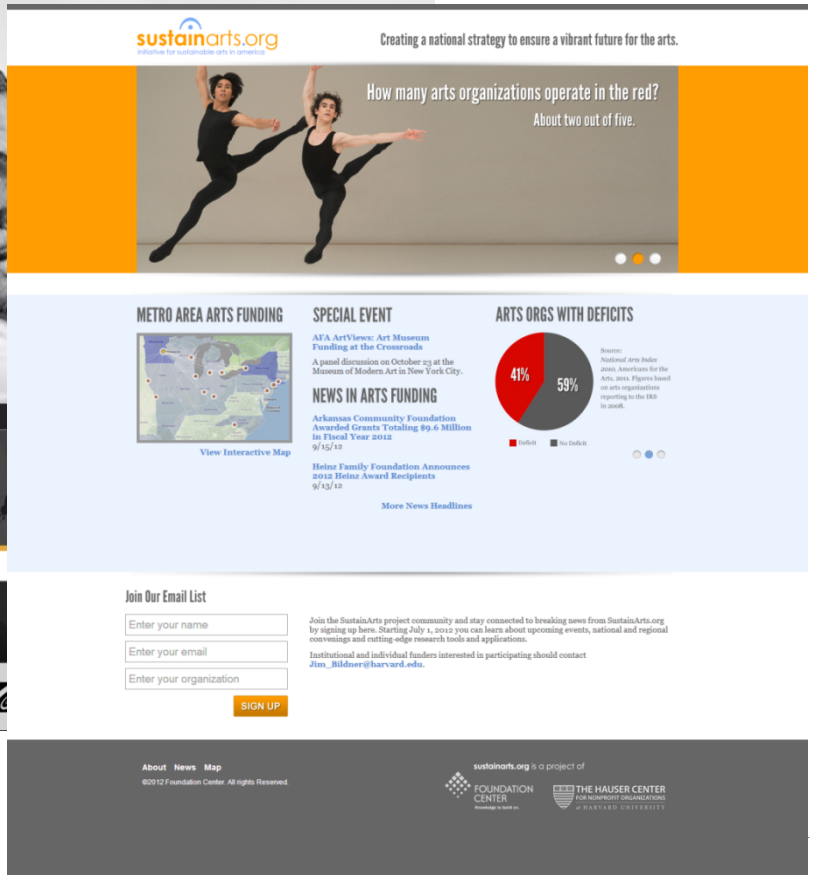
GLASSPOCKETS OVERVIEW

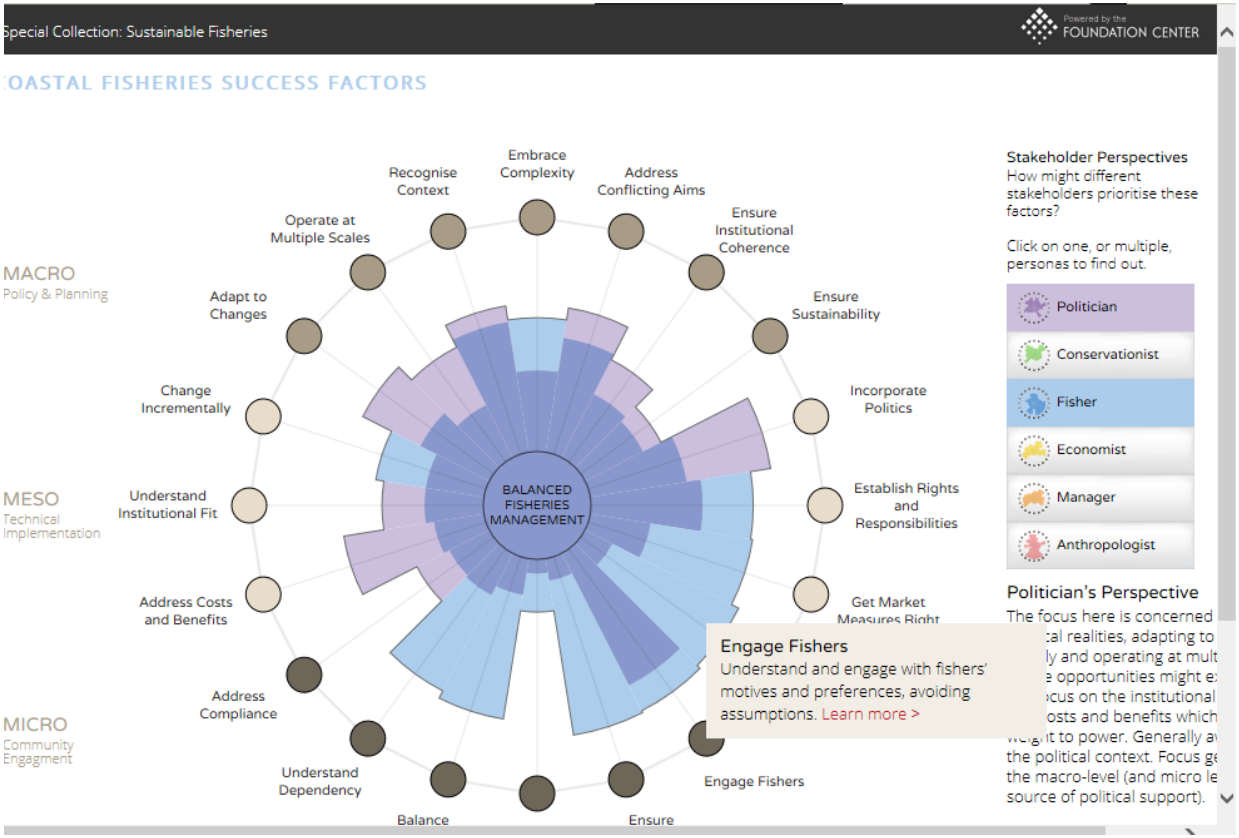


KNOWLEDGE SERVICES: FOUNDATION LANDSCAPES

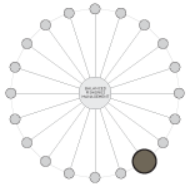




ISSUELAB


Special Collection: Sustainable Fisheries
Powered by the FOUNDATION CENTER
COASTAL FISHERIES SUCCESS FACTORS
MACRO
Policy & Planning
MESO
Technical Implementation
MICRO
Community Engagment
Recognise Context
Embrace Complexity
Address Conflicting Aims
Ensure Institutional Coherence
Ensure Sustainability
Incorporate Politics
Establish Rights and Responsibilities
Get Market Measures Right
Engage Fishers
Ensure
Balance
Understand Dependency
Address Compliance
Address Costs and Benefits
Understand Institutional Fit
Change Incrementally
Adapt to Changes
Operate at Multiple Scales
BALANCED FISHERIES MANAGEMENT
Engage Fishers
Understand and engage with fishers' motives and preferences, avoiding assumptions. Learn more >
Stakeholder Perspectives
How might different stakeholders prioritise these factors?
Click on one, or multiple, personas to find out.
Politician
Conservationist
Fisher
Economist
Manager
Anthropologist
Politician's Perspective
The focus here is concerned
al realities, adapting to
ly and operating at mult
e opportunities might e
ocus on the institutional
osts and benefits which
t to power. Generally a
the political context. Focus g
the macro-level (and micro le
source of political support).

ISSUELAB



POLICY & PLANNING
- Embrace Complexity
- Address Conflicting Aims
- Recognise Context
- Operate at Multiple Scales
- Ensure Institutional Coherence
- Ensure Sustainability
- Adapt to Changes

TECHNICAL IMPLEMENTATION
- Establish Rights & Responsibilities
- Change Incrementally
- Understand Institutional Fit
- Incorporate Politics
- Address Costs and Benefits
- Get Market Measures Right

COMMUNITY ENGAGEMENT
- Understand Dependency

Engage Fishers

A key part of working in partnership with fishers in the management process is understanding their motives and preferences. Without this, management assumptions can be well off mark.

In addition to understanding dependency of different groups, it is important to understand what drives fishers to do what they do and how they will react to change. Hilborn (1985, cited in Salas and Gaertner, 2004) suggested that the collapse of many fisheries is due to misunderstanding fishers' behavior rather than a lack of knowledge of fisheries resources. Understanding what motivates fishers is an important part of deciding how to manage a fishery according to Hilborn (2007a), who also noted (2007a, 286) that "... fishermen respond to regulation in ways that often surprised managers, and managers must understand the motivation and incentives for fishermen to understand how they respond."

The context in which fishers convert policy measures into actions is subject to a number of influencing factors that can change the course of those actions. These include what their priorities are, their cultural norms and expectations, their perceptions of risk, their relationship with managers and politicians, conflict and cohesion with communities, and beliefs around the sustainability of the resource. In addition, these may differ from those of managers. It is also worth noting that the motivations and preferences of fishers are dynamic and constantly

Critical Questions

What are the motives, incentives and drivers that influence the behavior of fishers, traders and processors?

How do these differ between different stakeholder groups e.g. men, women, the old, young, rich and poor?

How have these been accommodated in fisheries management measures?

How have traditional values and norms, and differing time preferences been catered for?

How are motives and incentives changing with exposure to external forces and how are these

CONTACT

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Director, Transparency Initiatives

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415-466-2917

OPEN DATA & PHILANTHROPY

- Philanthropy Context
- Commitment to Transparency & Openness
- Examples of Open Data in Practice
- Future Horizon
- Role of Privacy
- Lessons Learned

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...foundations are often black boxes, stewarding and distributing private assets for public purposes...
– Rob Reich

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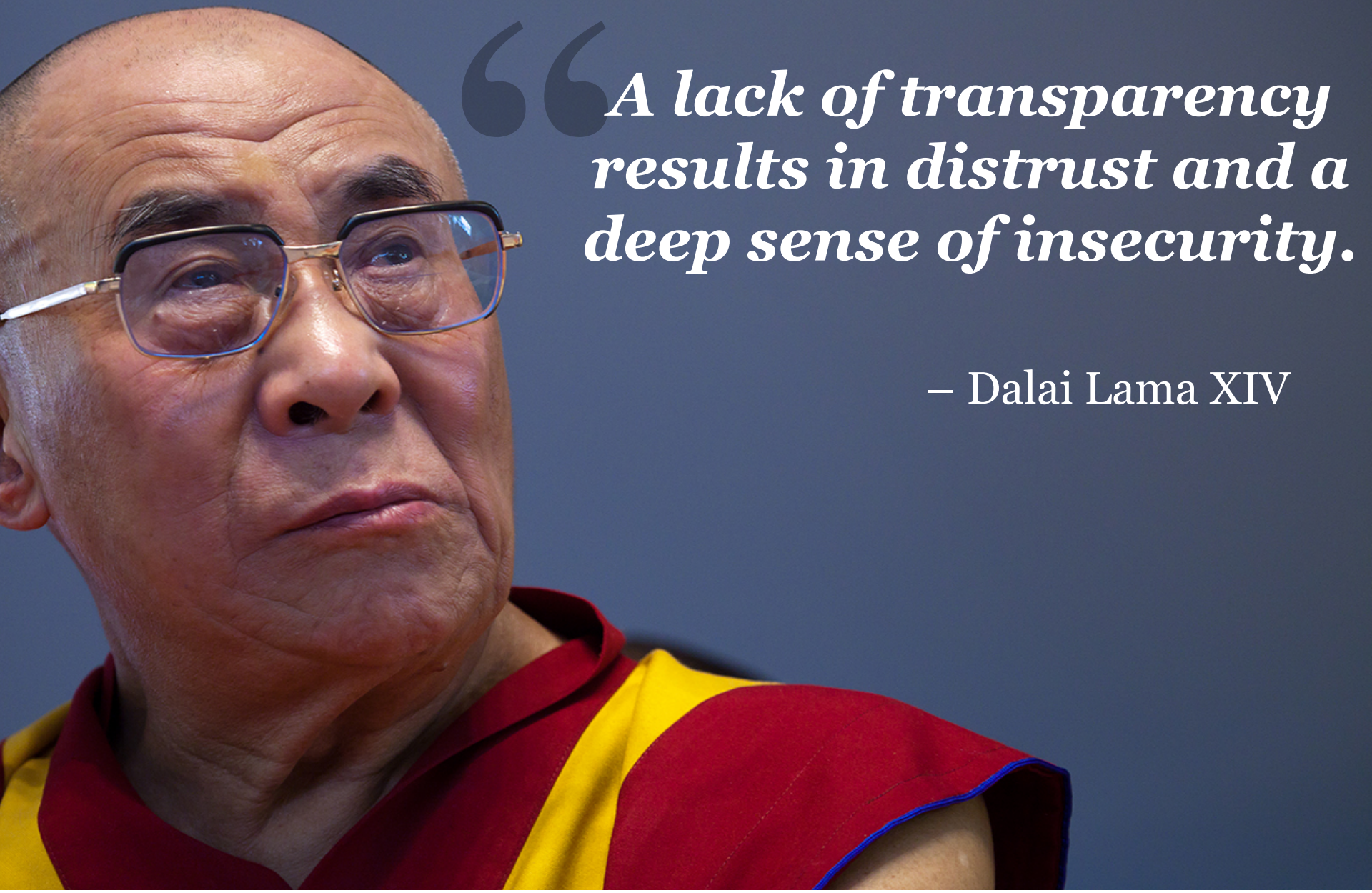
Hewlett Commitment to Openness

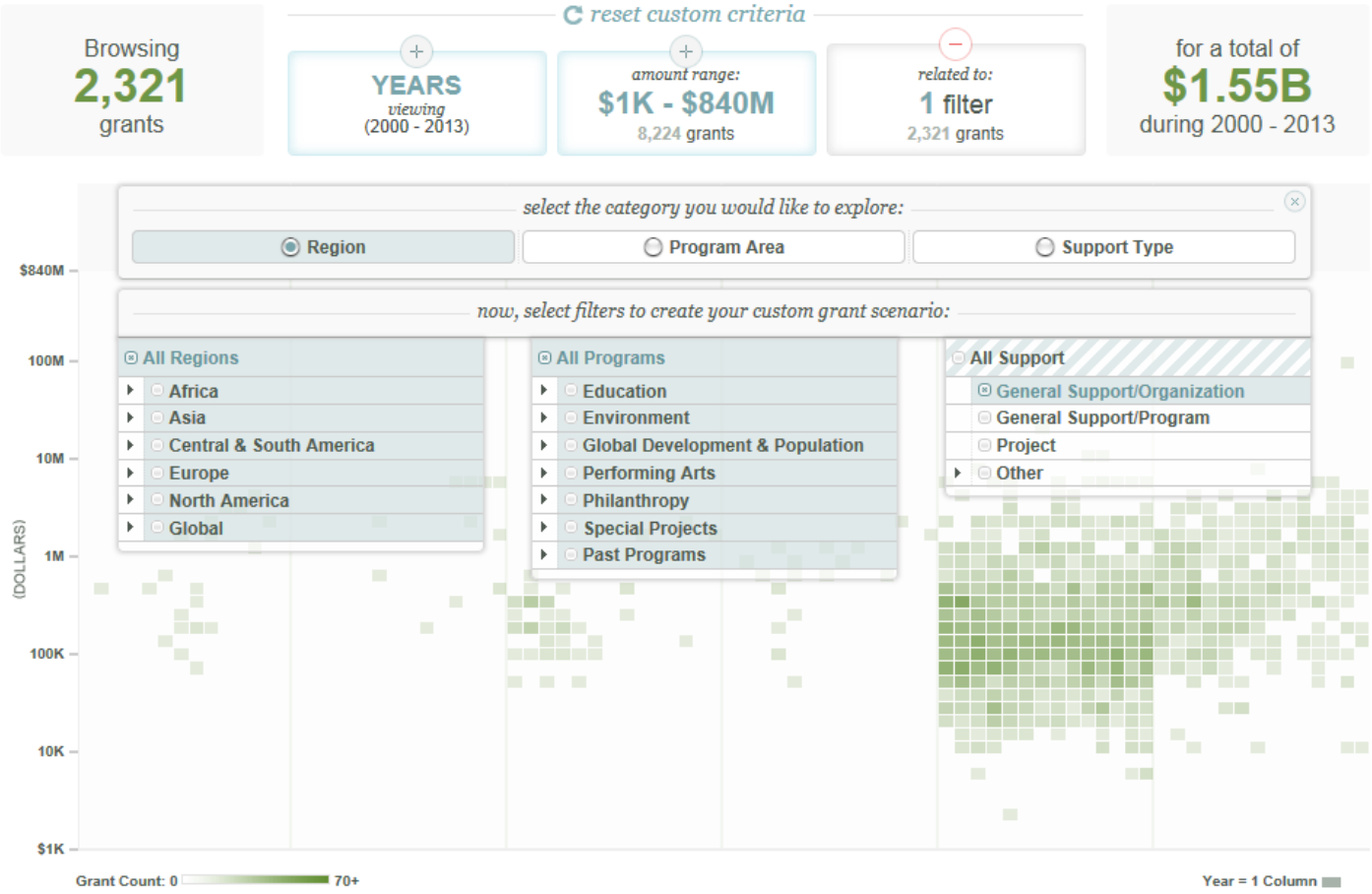
- We begin with a presumption that information created by or about the Foundation should be freely available.


“A lack of transparency results in distrust and a deep sense of insecurity.
– Dalai Lama XIV

We have a ways to go...

OPEN DATA & PHILANTHROPY EXAMPLES

OPEN PHILANTHROPY DATA– HEWLETT WEBSITE



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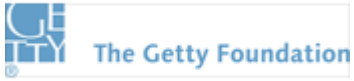
OPEN PHILANTHROPY DATA "REPORTING COMMITMENT"

"From today on, information about our grants will be made available on a near-real-time basis, as entirely open data and coded to a common geographical standard, making it easy to see the communities, regions, and countries that benefit from those grants."

OPEN PHILANTHROPY DATA CURRENT MEMBERS



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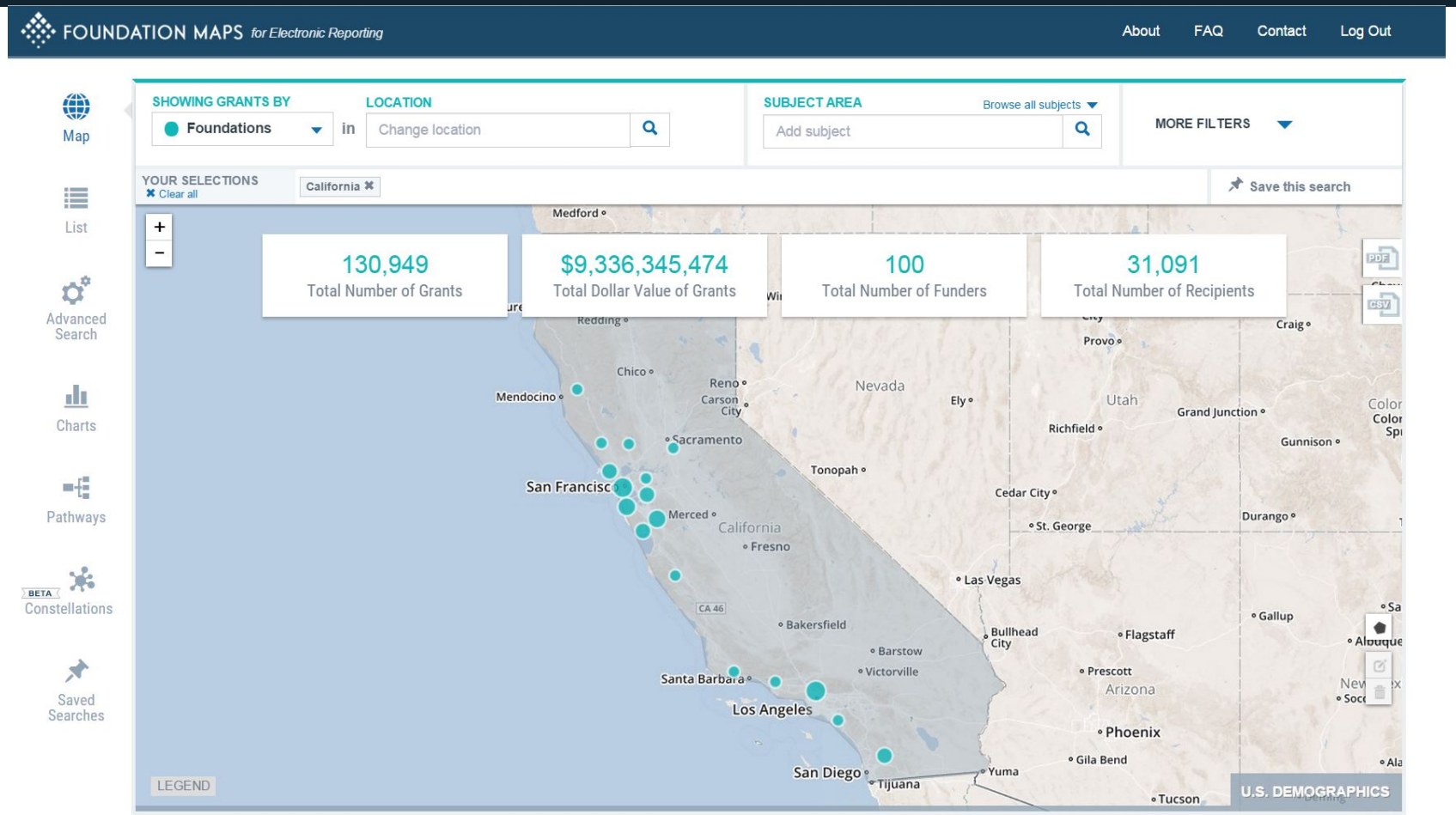
OPEN PHILANTHROPY DATA
"GET ON THE MAP" CAMPAIGN



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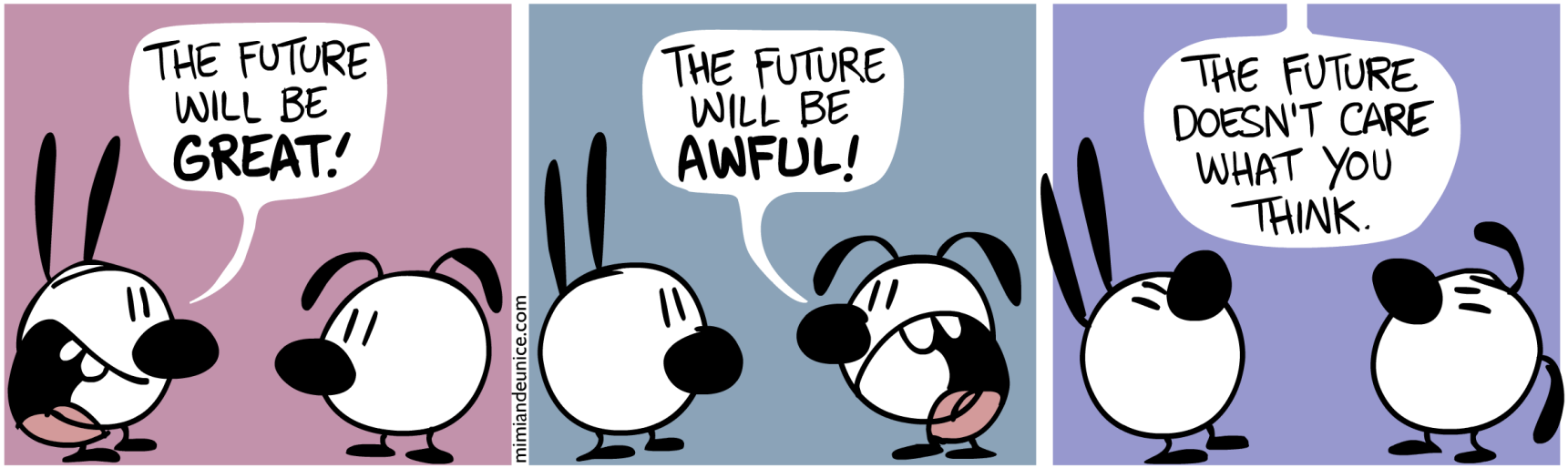
OPEN DATA
INTERNAL TRANSPARENCY

SOCIAL SECTOR ECOSYSTEM– OPEN LICENSING

THOUGHTS & REFLECTIONS

THE FUTURE???


THE FUTURE WILL BE GREAT!
THE FUTURE WILL BE AWFUL!
THE FUTURE DOESN'T CARE WHAT YOU THINK.
mimiandeunice.com

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CLOSING
LESSONS LEARNED & THOUGHTS

- Requires Time/Resources
- Balance Effort and Reward or Impact
- Challenges ARE Solvable
- Retrofitting is Difficult
- Unique Philanthropy Context

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The William and Flora Hewlett Foundation
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THANK YOU!