# Software for Good: Empowering the Social Sector Data Revolution



#### Jim Fruchterman

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DATA ON PURPOSE

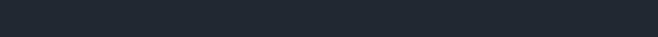
## Software for Good

Software built for or applied to the social sector in order to maximize positive social impact; characterized by efficiency, effectiveness and scalability



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## Computers are dumb as bricks. We need to use data to make smart people even smarter.

## **Data for Action**

Data used to respond to today's needs, to manage teams better, and to improve efficiency

How can you use software and data as a key part of managing your enterprise?



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## **Data for Impact**

Data used to establish that interventions lead to lasting change

How can you connect your social enterprise data to long-term impact?



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## **The Data Revolution**

### Data for Action + Data for Impact = The Holy Grail



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# Data Revolution: Social Service Referral

The social service referral field seeks to connect people in need to the health, human, and social services that can most help them



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## **Data Revolution Working Groups**

- You run a social service organization; a client seeks help for 7 needs; you can help with 3
- What is your data for action? What information do you need to help them?
- What is your data for impact? How do you measure your impact?
- How do you go about getting this data?



(20 minutes & report back)

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< do good data

## What Next?

It's up to everyone in this room to usher in the software and data revolution

The time is now.

Let's make it happen!



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## Audience Q&A



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