



STANFORD SOCIAL INNOVATION REVIEW PRESENTS

DATA ON PURPOSE

TELLING GREAT STORIES WITH DATA

February 9, 1:30 – 1:45 p.m.

Demonstration: digitalIMPACT.io



Lucy Bernholz

Senior Research Scholar,
Center on Philanthropy and
Civil Society, Stanford
University



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Introducing digitalIMPACT.io

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WELCOME TO **DIGITALIMPACT.IO**

THE DIGITALIMPACT.IO SITE IS DESIGNED TO HELP NONPROFIT ORGANIZATIONS AND FOUNDATIONS USE DIGITAL DATA ETHICALLY, SAFELY, AND EFFECTIVELY.

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WHY DIGITAL IMPACT?



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Three Core Principles

Consent: The data you need that come from your constituents are theirs. Ask for them and treat them with integrity.



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Three Core Principles

Privacy: Protect those data. They're valuable. Best approach to protection? Minimum viable data collection



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Three Core Principles

Open: You're here to serve a public purpose. Design your data practices with openness and sharing in mind from the beginning.



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Digital Civil Society Lab

A Research
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