







DATA ON PURPOSE

TELLING GREAT STORIES WITH DATA

February 9, 1:30 – 1:45 p.m.

Demonstration: digitalIMPACT.io



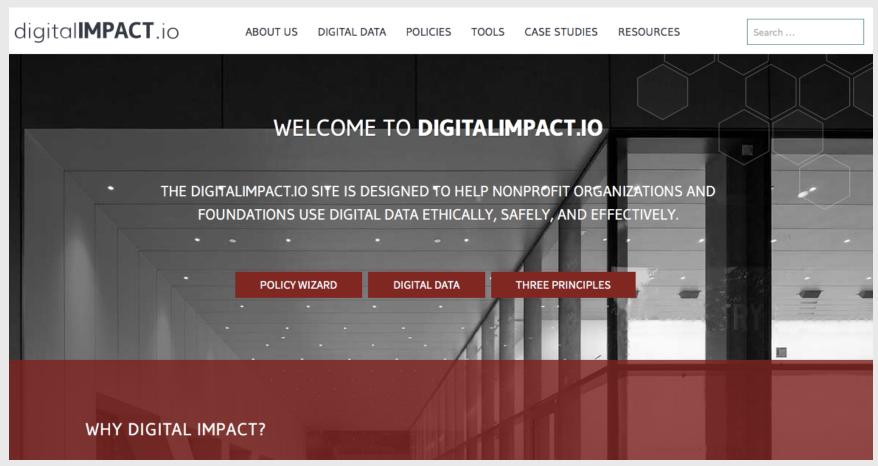
Lucy Bernholz Senior Research Scholar, Center on Philanthropy and Civil Society, Stanford University







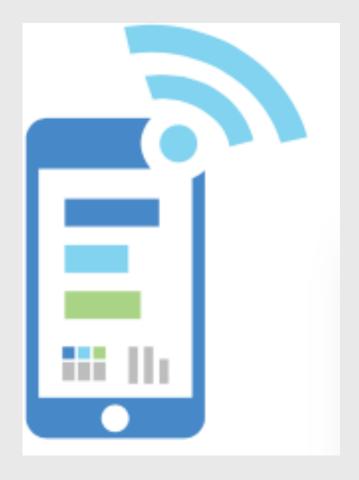
Introducing digitalIMPACT.io











Three Core Principles

Consent: The data you need that come from your constituents are theirs. Ask for them and treat them with integrity.





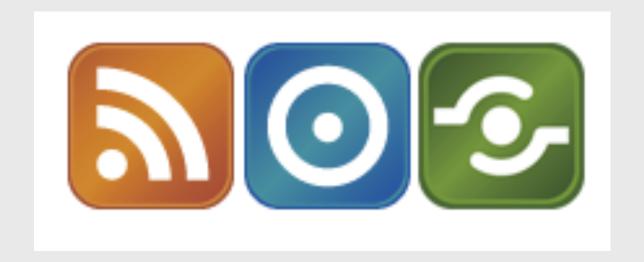


Three Core Principles

Privacy: Protect those data. They're valuable. Best approach to protection? Minimum viable data collection







Three Core Principles

Open: You're here to serve a public purpose. Design your data practices with openness and sharing in mind from the beginning.









Join us

We're building this with you and for you. Join us. digitalIMPACT.io



