



# MapLight

REVEALING MONEY'S INFLUENCE ON POLITICS

Daniel Newman

President and Co-Founder

Stanford PACS – Citizens United Workshop Meeting – March 19, 2012

# What Needs to Happen

- **Government:**
  1. Disclose more data
  2. Data downloads in bulk
- **Nonprofits:**
  1. Make the data accessible
  2. Publish new data sets
  3. Distribute the data widely
  4. Combine data to create new meaning

## Government 1: Disclose more data

- Stop the secret money
  - Pass DISCLOSE Act
- Part of the transparency agenda
- Transaction-based reporting
- Require Senators to file electronically

## Government 2: Data downloads in bulk





## THOMAS

In the spirit of Thomas Jefferson, legislative information from the Library of Congress

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### Legislation in Current Congress

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### Current Activity

- [House Floor Now \(video\)](#)
- [House Committee Video](#)
- [Senate Floor Now \(video\)](#)
- [Passed Congress, Sent to President](#)
- [Yesterday in Congress](#)
- [Congressional Record Latest Daily Digest \(app\)](#)
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### Weekly Top Five

- [S. 1813](#) [112th]
- [H.R. 347](#) [112th]
- [H.R. 3606](#) [112th]
- [H.R. 3261](#) [112th]
- [H.R. 3630](#) [112th]

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**Bill Summary & Status**  
**112th Congress (2011 - 2012)**  
**H.R.658**

Item 1 of 39

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**H.R.658**

**Latest Title:** FAA Modernization and Reform Act of 2012

**Sponsor:** [Rep Mica, John L.](#) [FL-7] (introduced 2/11/2011)      [Cosponsors](#) (24)

**Related Bills:** [H.RES.189](#), [H.RES.533](#), [S.223](#)

**Latest Major Action:** Became Public Law No: 112-95 [GPO: [Text](#), [PDF](#)]

**House Reports:** [112-29](#) Part 1, [112-29](#) Part 2; **Latest Conference Report:** [112-381](#) (in Congressional Record [H230-304](#))

<a href="#">All Information</a> (except text)	<a href="#">Text of Legislation</a>	<a href="#">CRS Summary</a>	<a href="#">Major Congressional Actions</a> <a href="#">All Congressional Actions</a> <a href="#">All Congressional Actions with /</a> With links to <i>Congressional Record</i>
<a href="#">Titles</a>	<a href="#">Cosponsors</a> (24)	<a href="#">Committees</a>	
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**Bill Summary & Status**  
**112th Congress (2011 - 2012)**  
**H.R.658**  
**Major Congressional Actions**

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Item 1 of 39

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**MAJOR ACTIONS:**

2/11/2011	Introduced in House
3/10/2011	Reported (Amended) by the Committee on 112-29, Part I.
3/16/2011	Supplemental report filed by the Committee on Transportation, H. Rept. <a href="#">112-29</a> , Part II.
3/23/2011	Committee on Science, Space, and Technology discharged.
3/23/2011	Committee on Judiciary discharged.
4/1/2011	Passed/agreed to in House: On passage Passed by recorded vote: 223 - 196 ( <a href="#">Roll no. 220</a> ).
4/7/2011	Passed/agreed to in Senate: Passed Senate with an amendment by Unanimous Consent.
2/1/2012	Conference report H. Rept. <a href="#">112-381</a> filed.

# Nonprofits 1: Make the data accessible



In Influence & Lobbying:

Interest Groups

Lobbying

Revolving Door

PACs

Top Donors

Heavy Hitters ▾  
Intro

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527s

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Data available for Boeing Co

Summary

Totals

Recipients

Congressional Committees

Lobbying

Individuals

News

HEAVY HITTERS

## Boeing Co: Recipients

Select Cycle: 2012 ▾

Money to Congress: 2012 Cycle

Dems:	<div></div>	\$505,676
Repubs:	<div></div>	\$746,457
Others:	<div></div>	\$0
Incumbents:	<div></div>	\$1,192,495
Non-Incumbents:	<div></div>	\$59,638

House	# of Members	Average Contribution	Total Contributions
<a href="#">Democrats</a>	113	\$3,537	\$399,750
<a href="#">Republicans</a>	178	\$3,617	\$643,895
Independents	0	\$0	\$0
<b>TOTAL</b>	<b>291</b>	<b>\$3,586</b>	<b>\$1,043,645</b>

On this page

- Contribution S
- Top Recipient

Search for a He

Enter at least 3 c

Search

Save/Share: +

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## Prop. 29: Cigarette Tax

Imposes additional tax on cigarettes for cancer research.

Share



### Summary ⓘ



✓ YES

### Funding ⓘ

✗ NO



RANK	CONTRIBUTOR NAME	TOTAL
1	LANCE ARMSTRONG FOUNDATION	\$1,500,000
2	AMERICAN CANCER SOCIETY	\$1,295,086
3	AMERICAN LUNG ASSOCIATION	\$374,061
4	VOTERS ORGANIZED FOR COMMUNITY EMPOWERMENT - VOICE	\$152,188
5	AMERICAN HEART ASSOCIATION	\$138,028

\$3.8 million raised in total

*more...*

RANK	CONTRIBUTOR NAME	TOTAL
1	PHILIP MORRIS (ALTRIA)	\$9,461,691
2	R.J. REYNOLDS TOBACCO COMPANY (REYNOLDS AMERICAN INC.)	\$3,177,392
3	U.S. SMOKELESS TOBACCO (ALTRIA)	\$1,042,080
4	AMERICAN SNUFF COMPANY (REYNOLDS AMERICAN INC.)	\$500,000
5	SANTA FE NATURAL TOBACCO COMPANY (REYNOLDS AMERICAN INC.)	\$328,000

\$14.8 million raised in total

*more...*

Coming soon: Endorsements, News, Editorials, and Campaign Advertisements.

## Nonprofits 2: Collect & publish new data sets



# NONPROFIT POLITICS

Tracking connections between  
government and nonprofits.



[Nonprofits](#)

[Officials](#)

[Family Members](#)

Choose Congress ▾

Choose Chamber ▾

Choose State ▾

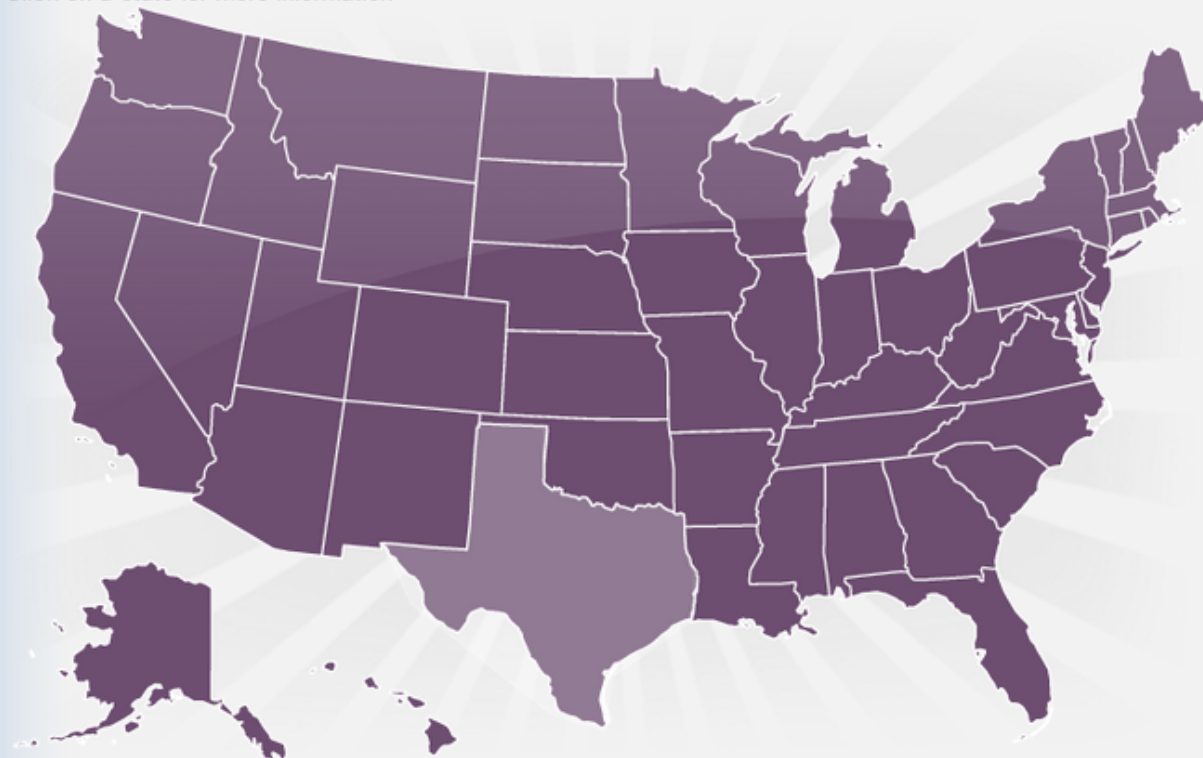
Choose Party ▾

## In the News

- [PR Firm Organizing Tornado Relief - O'Dwyer's PR News \(blog\)](#)
- [Congressman wants details from DOJ on follow-up to Holy Land Foundation case - Dallas Morning News \(blog\)](#)
- [Lawmakers fund charities with earmarks - USATODAY.com](#)
- [Islamic Nonprofit Group Paid for Minn. Congressman's Mecca Trip - Philanthropy Today](#)

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# NONPROFIT POLITICS

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- [Lawmakers fund charities with earmarks - USATODAY.com](#)
- [Islamic Nonprofit Group Paid for Minn. Congressman's Mecca Trip - Philanthropy Today](#)

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## Susan G. Komen for the Cure

Type of Nonprofit: 501(c)(3) Public Charity

Website Page:

Guidestar Page:

Position	Politician	Date	Family Involved	Sources
National Advisory Council Consulting Fee	<a href="#">Mikulski, Barbara A.</a>			
Board of Directors Member Consulting Fee	<a href="#">Lieberman, Joe</a>			Guidestar
Board of Directors Member	<a href="#">Dingell, John</a>		<a href="#">Lieberman, Hadassah</a> <a href="#">Dingell, Deborah</a>	Guidestar

# ExxonMobil

## Positions on U.S. Legislation

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ExxonMobil took positions on (supported or opposed) 9 bills in the U.S. Congress from Jan. 1, 2007 to Oct. 22, 2011.

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1 Bill: **H.R. 1249 (112th Congress)** Sponsor: **Rep. Lamar Smith (R, TX-21)**

**Leahy-Smith America Invents Act**

Summary: To amend title 35, United States Code, to provide for patent reform.

Status: The bill has become law.

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Position: Supported

Date of position: June 21, 2011

Source: Patents Matter; Coalition Statement ([link](#))

Retrieved: June 22, 2011

Source attached as: Appendix A -- page 4

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2 Bill: **S. 23 (112th Congress)** Sponsor: **Sen. Patrick Leahy (D, VT)**

**Patent Reform Act of 2011**

Summary: A bill to amend title 35, United States Code, to provide for patent reform.

Status: The bill was voted on in the Senate on March 8, 2011.

---

Position: Supported

Date of position: Feb. 28, 2011

Source: Patents Matter; Interlopers and Predators: How S. 23 Protects Small Businesses ([link](#))

Retrieved: March 3, 2011

Source attached as: Appendix B -- page 6

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# PARTY TIME

Documenting the Political Partying Circuit

[BLOG](#)[WIDGETS](#)[ABOUT](#)[METHODOLOGY](#)[FAQ](#)[CONTACT](#)

{ From the early hours of the morning until late in the evening, politicians are partying. Sunlight's PARTY TIME can help you find out who is partying, where and when.


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## The 411

 March 19th, 2012
[View Invitation](#)


- March 19th, 2012
- Where: [Philadelphia, PA](#)
- Type of Event: [Lunch with Senator Casey](#)
- Other Lawmakers Mentioned: [Sen. Bob Casey \(D, PA\)](#) (Chair, Joint Economic Committee)
- RSVP: Andrea Porter;  202-485-3134  ; [Porter@dsc.org](mailto:Porter@dsc.org)
- Distribution Paid for by: DSCC

To find out more about political influence, congressional fundraisers and government transparency, [click here](#).

## The Invite

 Sunlight Foundation[Download](#)[Print](#)[Fullscreen](#)[<> Share](#)

## Get Your Party On!

UPCOMING FUNDRAISING EVENTS 

**March 19** Lunch with Senator Casey @ Philadelphia, PA

**March 19** Family Game Night @ 300 New York Bowling Chelsea Piers  
For: Obama Victory Fund

**March 19** Reception @ Runde Home  
For: Sen. Richard Lugar (R, IN)

**March 19** Reception @ R.B. Murphy and Associates  
For: Linda McMahon (R, CT)

**March 19** Photo Reception with Celebrities and Michele Obama @ Locanda Verde  
For: Pres. Barack Obama

## Nonprofits 3: Distribute the data widely

- Journalists, broadly defined
- Issue-oriented groups
- Citizen activists





## How Will Congress Vote on SOPA/PIPA?



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How will [Rep. Judy Biggert](#) vote on  
SOPA?



**Anti-  
SOPA**

#### Money Raised

**\$240,939** from [pro-SOPA groups](#)

**\$29,000** from [anti-SOPA groups](#)

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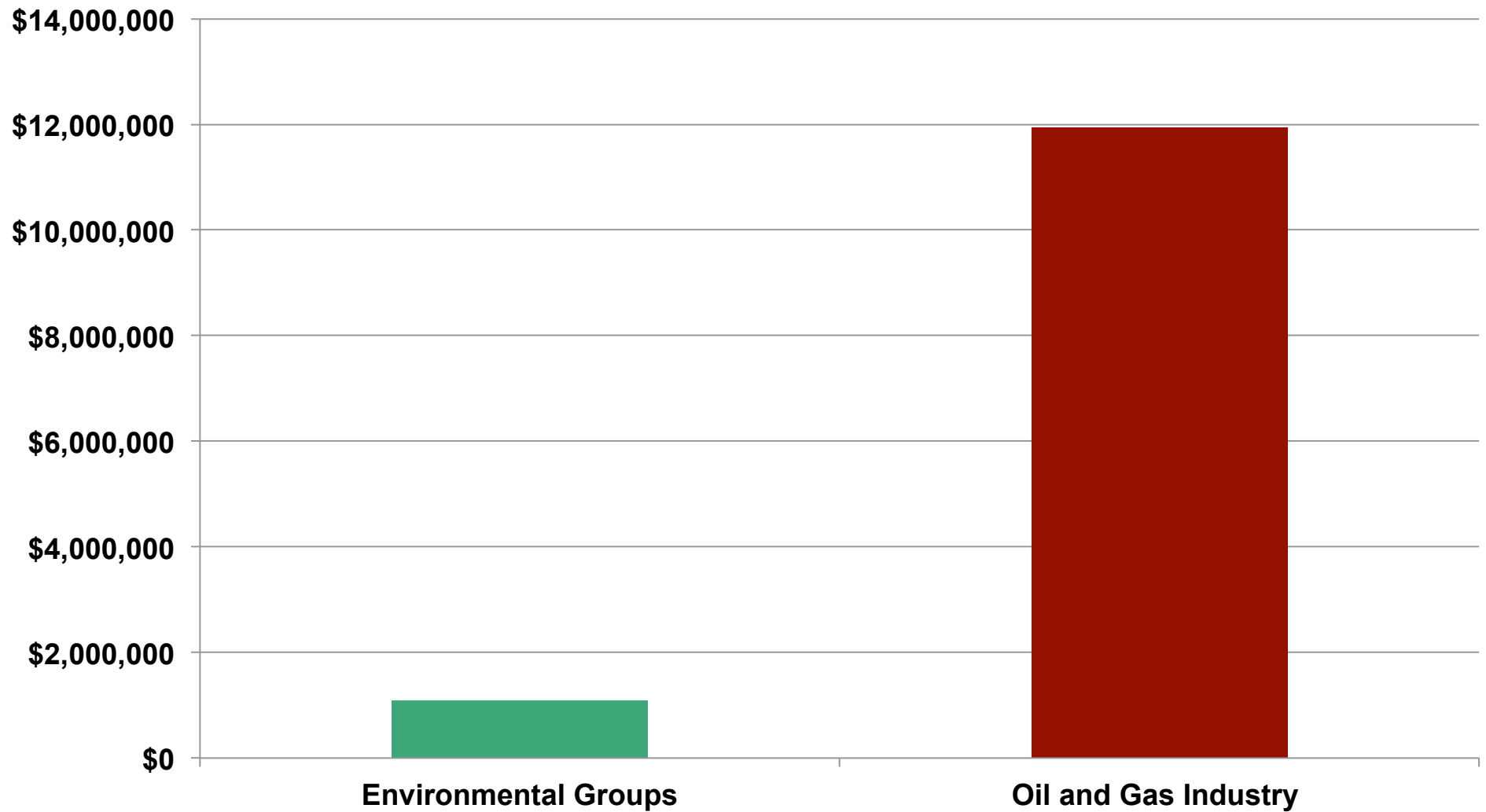


## Nonprofits 4: Combine data



# Keystone XL Pipeline

Total Contributions to All House Members



# Keystone XL Pipeline

Who voted for expedited review?

52%

Oil and gas not a top 10 funder:

97%

Oil and gas is a top 10 funder:

## Green

A Blog About Energy and the Environment



January 12, 2012, 3:20 PM

### On Our Radar: A Fracking Confrontation in Ohio

By THE NEW YORK TIMES

[A crowd jeers](#) at Ohio environmental officials as they take questions at a public forum about the relationship between fracking for a deep-injection well in Youngstown and 11 recent earthquakes there. A geologist told the audience that he did not believe the gas drilling caused the earthquakes. [Business Journal Daily]

Of the 118 House members who rank the oil and gas industry among their top 10 contributing industry groups, all but two [voted for a bill](#) that would require President Obama to expedite a decision on construction of the controversial Keystone XL oil pipeline, according to a nonpartisan group that tracks money's influence on politics.. [Maplight]



Associated Press

Residents of Youngstown, Ohio, challenging state officials at a forum.



CLIMATE &amp; ENERGY

FOOD

CITIES

LIVING

BIZ &amp; TECHNO



## Oil industry gives \$12 million to pro-Keystone legislators 11

BY JESS ZIMMERMAN

12 JAN 2012 2:32 AM



3



6



3



An independent research group has [analyzed](#) oil industry contributions to Congress, and figures that President Obama is staring down a \$12 million barrel of political opposition on Keystone XL. Some of that is going out in huge chunks — 16 Republican House members and one Democrat have received \$100,000 or more in contributions from the oil lobby, and lo and behold, the representatives are all voting just the way their evil overlords would like them to. But the industry is also spreading the wealth around. A total of 118 House members list the oil and gas industry among their top 10 contributors, and most of them are toeing the line as well.

[Research group] Maplight found only two of the 118 members of the House of Representatives who list oil and gas industry among their top 10 campaign contributors opposed fast-tracking the pipeline. The two hold-outs were Ed Markey, the Massachusetts Democrat who headed the global warming committee that has since been disbanded by the Republican leadership in the house, and Charlie Bass, a New Hampshire Republican.

Only 10 of the 195 members of the House of Representatives who list the oil and gas industry among their top 20 contributors opposed the bill. In all, the oil and gas industry has given nearly \$12m in direct contributions to members of Congress in the last two years, Maplight said.



## Oil lobby's financial pressure on Obama over Keystone XL pipeline revealed

Study shows money flowing to oil lobby ahead of decision on tar sands pipeline in the November elections

By Suzanne Goldenberg, US environment correspondent

11 January 2012



*Protesters in front of the White House in September 2011 demonstrate against the Keystone XL pipeline. Photograph: Pete Marovich/Corb*

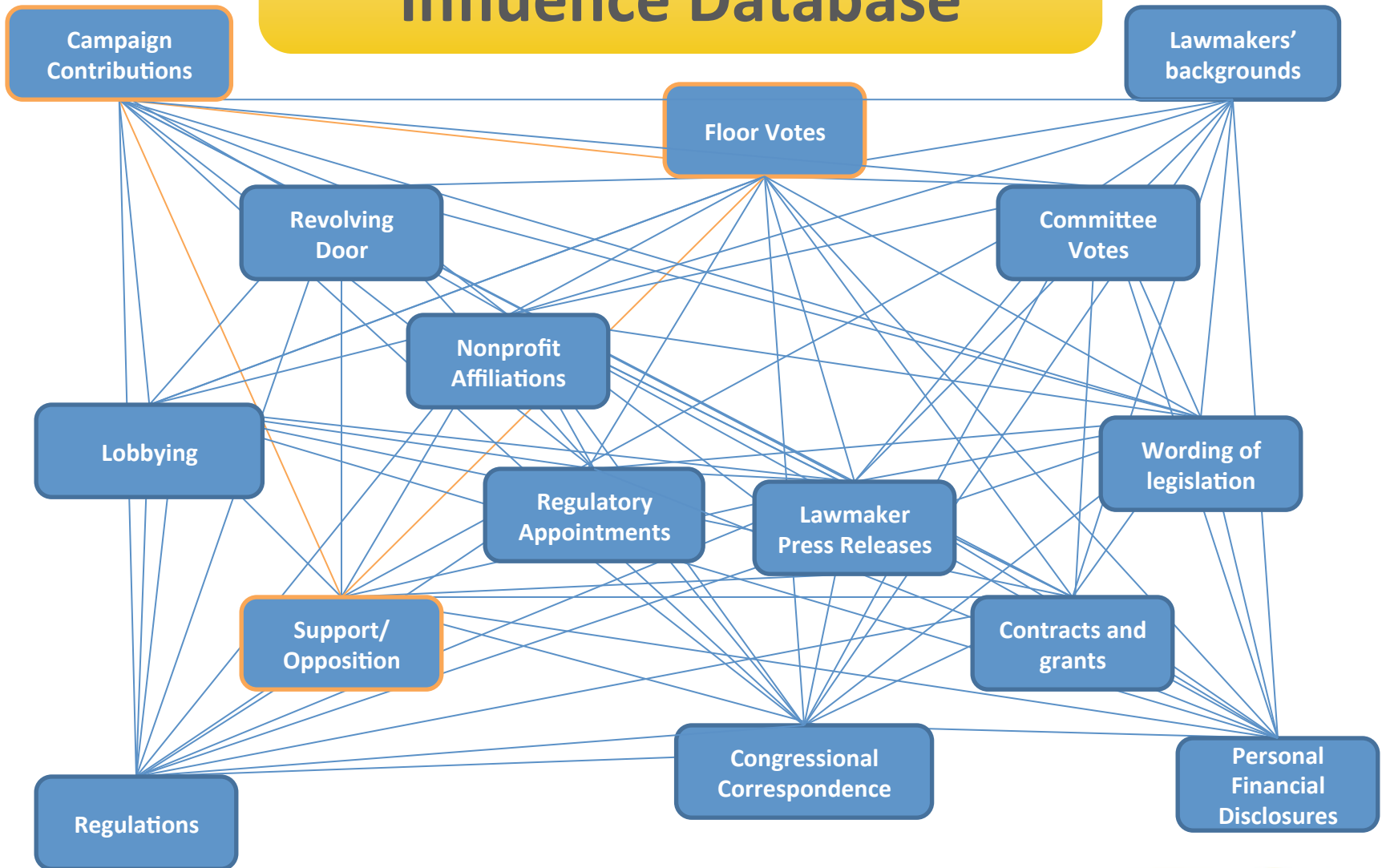
contributions to members of Congress supporting the pipeline.

The study, which is due to be published on Wednesday, studied industry contributions to members of the House of Representatives which passed a bill last July that would have forced Obama to speed up approval of the Keystone project.

The analysis did not include the Senate, which did not pass the bill last July but where there is a strong push now from Republicans to get Obama to approve the pipeline.

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# Ultimate Influence Database





# MapLight

REVEALING MONEY'S INFLUENCE ON POLITICS

Daniel Newman

President & Co-Founder