



food drive

MINATOMIRAI, YOKOHAMA



THE QUESTION I PROBABLY GET MOST OFTEN AS EXECUTIVE DIRECTOR OF SECOND HARVEST JAPAN IS: HOW CAN I HELP? AND I CAN TELL YOU, IT'S A QUESTION I DON'T GET TIRED OF ANSWERING.



THERE ARE A LOT OF WAYS TO HELP US: OUR SUPPORTERS DONATE THEIR TIME, THEY DONATE MONEY, THEY DONATE EQUIPMENT AND THEY DONATE FOOD.



TODAY I'M IN YOKOHAMA AT A NU SKIN CONFERENCE TO TELL NU SKIN DISTRIBUTORS ABOUT THE WORK WE DO, AND TO ACCEPT THEIR DONATIONS OF FOOD TO OUR PROGRAM.



OVER THE YEARS, NU SKIN JAPAN HAS DONATED OVER 100 MILLION YEN TO SECOND HARVEST, AND NU SKIN DISTRIBUTORS HAVE VOLUNTEERED HUNDREDS OF HOURS OF THEIR TIME.



BEFORE THEY ARRIVED FOR TODAY'S EVENT, THE DISTRIBUTORS WERE TOLD WE'D BE HERE, AND TOLD IF THEY WANTED TO BRING ALONG ANY PACKAGED FOOD, WE'D BE VERY HAPPY TO ACCEPT IT.



THANKS FOR YOUR SUPPORT!

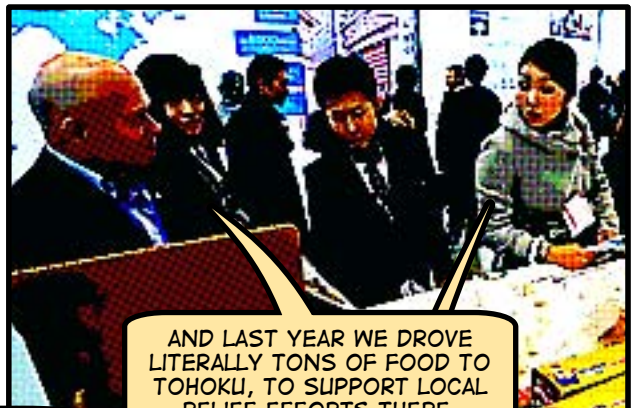


WHAT SORT OF FOOD DO YOU ACCEPT FROM DONORS?

WE ACCEPT JUST ABOUT ANYTHING THAT IS NOT EXPIRED, NOT OPENED AND NOT DAMAGED. LAST YEAR WE ACCEPTED DONATIONS OF 1500 TONS OF FOOD THAT WOULD OTHERWISE HAVE GONE TO WASTE.



AND WHO DO YOU GIVE THE FOOD TO?



AND LAST YEAR WE DROVE LITERALLY TONS OF FOOD TO TOHOKU, TO SUPPORT LOCAL RELIEF EFFORTS THERE.



I WISH I'D BROUGHT MORE FOOD WITH ME TODAY! BUT NOW I KNOW; AND I WANT TO VOLUNTEER TO HELP!

WE HAVE A PRETTY SIMPLE PHILOSOPHY ON THAT: WE PROVIDE FOOD TO ANYONE IN NEED. JAPAN IS ONE OF THE WORLD'S MOST PROSPEROUS COUNTRIES, BUT NONETHELESS, HUNDREDS OF THOUSANDS OF PEOPLE LIVE BELOW THE POVERTY LINE.

WOW, THAT'S GREAT! DID YOU HAND OUT THE FOOD YOURSELVES?

MOSTLY WE WORK WITH LOCAL AGENCIES THAT ARE KNOWN WITHIN THEIR COMMUNITIES AND HAVE RELATIONSHIPS ALREADY WITH THE LOCAL PEOPLE.



IT'S AMAZING, THE VARIETY OF FOOD PEOPLE HAVE DONATED.

I HAVE BEEN TO THEIR OFFICES IN AKIHABARA, TO HELP PREPARE MEALS. IT WAS A REALLY GREAT EXPERIENCE.



IT MAKES YOU THINK HOW LUCKY WE ARE.

WE ARE LUCKY. BUT MANY PEOPLE DON'T REALIZE IT. THEY ALSO THINK THAT POVERTY AND HUNGER DON'T EXIST IN JAPAN, THAT THOSE PROBLEMS ARE LIMITED TO SUDAN, OR NORTH KOREA.

ALL THIS FOOD HAS BEEN DONATED BY NU SKIN DISTRIBUTORS DURING THE PAST DAY AND A HALF. AND IN FACT, THIS TRUCK WAS DONATED BY NU SKIN AS WELL!

THE FORMER PRESIDENT OF NU SKIN JAPAN, ROBERT CONLEE, LEARNED ABOUT OUR WORK WHILE HE WAS EATING AT A RESTAURANT, AND EVENTUALLY HE AND I MET AND HE ASKED HOW HE COULD HELP.

THAT WAS AROUND EIGHT YEARS AGO, AND SINCE THEN, NU SKIN JAPAN AND ITS DISTRIBUTORS HAVE BEEN GREAT SUPPORTERS.

THANK YOU VERY MUCH FOR YOUR SUPPORT!



HOW DID NU SKIN JAPAN GET INVOLVED WITH SECOND HARVEST?



GREAT! IT'S SOMETHING WE CAN BE PROUD OF.



MY PLEASURE!



WE'VE HAD A LOT OF DONATIONS OF RICE TODAY, MOSTLY IN FIVE-KILOGRAM BAGS.



THIS IS YUMETSUKUSHI RICE, FROM FUKUOKA PREFECTURE, AND THE STAMP ON THE BAG SHOWS IT WAS HARVESTED ONLY LAST MONTH.



I TALKED TO THE GUY WHO DONATED THIS, AND IT TURNS OUT HE'S FROM FUKUOKA, AND CARRIED IT ALL THE WAY TO THIS CONFERENCE SO HE COULD PASS IT ALONG TO US.

NOT ONLY CAN YOU DO GOOD BY DONATING TO A SECOND HARVEST FOOD DRIVE, BUT ALSO YOU CAN BUILD MUSCLE!



WOW, UP TO NINE MILLION TONS OF FOOD IS THROWN AWAY EVERY YEAR IN JAPAN!



AND OVER 15% OF JAPANESE LIVE ON AN INCOME OF LESS THAN ¥1.12 MILLION.





I THINK THE REASON THE LADIES WANT TO HAVE A PHOTO WITH ME RATHER THAN YOU, OTAKE-SAN, IS THAT YOU'RE *TOO* HANDSOME. IT'S INTIMIDATING. EVEN TO ME.

SECOND HARVEST JAPAN PROVIDES A HELPING HAND WHEN PEOPLE NEED ONE. AND WE ALL NEED ONE NOW & THEN. IF YOU'D LIKE TO GET INVOLVED, WE'D LOVE TO HAVE YOUR HELP IN SUPPORTING OUR COMMUNITY. VISIT WWW.2HJ.ORG TO LEARN MORE, AND TO FIND OUT HOW YOU CAN HELP.

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