

Stanford SOCIAL INNOVATION^{Review}

SSIR Online

Battling Lies / Native Intermediaries / Age Segregation and the Social Sector / Thriving on Zoom

By *SSIR* Editors

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Battling Lies

ONLINE: "Strengthen Media Literacy to Win the Fight Against Misinformation," by Kristin M. Lord and Katya Vogt

The spread of misinformation has sparked widespread public concern and remains a serious threat to social stability. For too long, counterattacks have focused too much on changing the technology, not educating people. Lord and Vogt write that all sectors of society—business, nonprofits, advocacy organizations, philanthropists, researchers, governments, and others—must invest more in improving people's media literacy. Making audiences smarter about their



information diets offers a long-term, sustainable, and affordable solution, they argue. The authors then explore projects around the world that show how it can be done.

Native Intermediaries

ONLINE: "Bridging the Divide Between Impact Investing and Native America," by Nikki Pieratos and Chrystel Cornelius

Because Indigenous peoples tend to lack relationships within philanthropic and investment communities, Indigenous entrepreneurs often face great disadvantages when seeking deals in these circles. To bridge that gap, Pieratos and Cornelius argue, impact investors need to work with Indigenous financial intermediaries. These organizations, through their proximity to Native communities, are crucial to building relationships of trust, creating an Indigenous investing ecosystem, and performing the due diligence that investors need to manage risk.



Age Segregation and the Social Sector

ONLINE: "Meeting the Multigenerational Moment"

The United States began the 20th century as one of the most age-integrated societies in the world and ended it as one of the most age-segregated, leading to a waste of human creativity, rampant ageism, and an epidemic of loneliness. In this 13-part series in partnership with Encore.org and The Eisner Foundation, social sector researchers and leaders explore ways to address the damaging divides between the young and the old.

Thriving on Zoom

ONLINE: "Leading Boards in a Virtual World," by Mark Zitter and Jon Huggett

During the COVID-19 pandemic, nonprofit boards everywhere have paused in-person retreats, holiday parties, fundraising events, and casual

get-togethers, and begun to hold meetings on virtual platforms like Zoom. This shift continues to pose a number of challenges: It's hard to keep people engaged; it's more difficult to communicate virtually, because we struggle to interpret body language through a screen; and team cohesion suffers without in-person socializing. Zitter and Huggett share field-tested ideas to keep boards effective in a remote environment.

3X

The greater the likelihood of being happy experienced by people middle-aged or older who care for younger generations.

LESS THAN 0.5%

The percentage of all philanthropy that goes directly to Native America. Native CDFIs estimate a \$3 billion investment gap that would take their institutions more than 40 years to meet in the current capital landscape.

13%

The percentage improvement in someone's ability to distinguish disinformation from objective reporting 18 months after participating in a media training program with International Research & Exchanges Board (IREX).